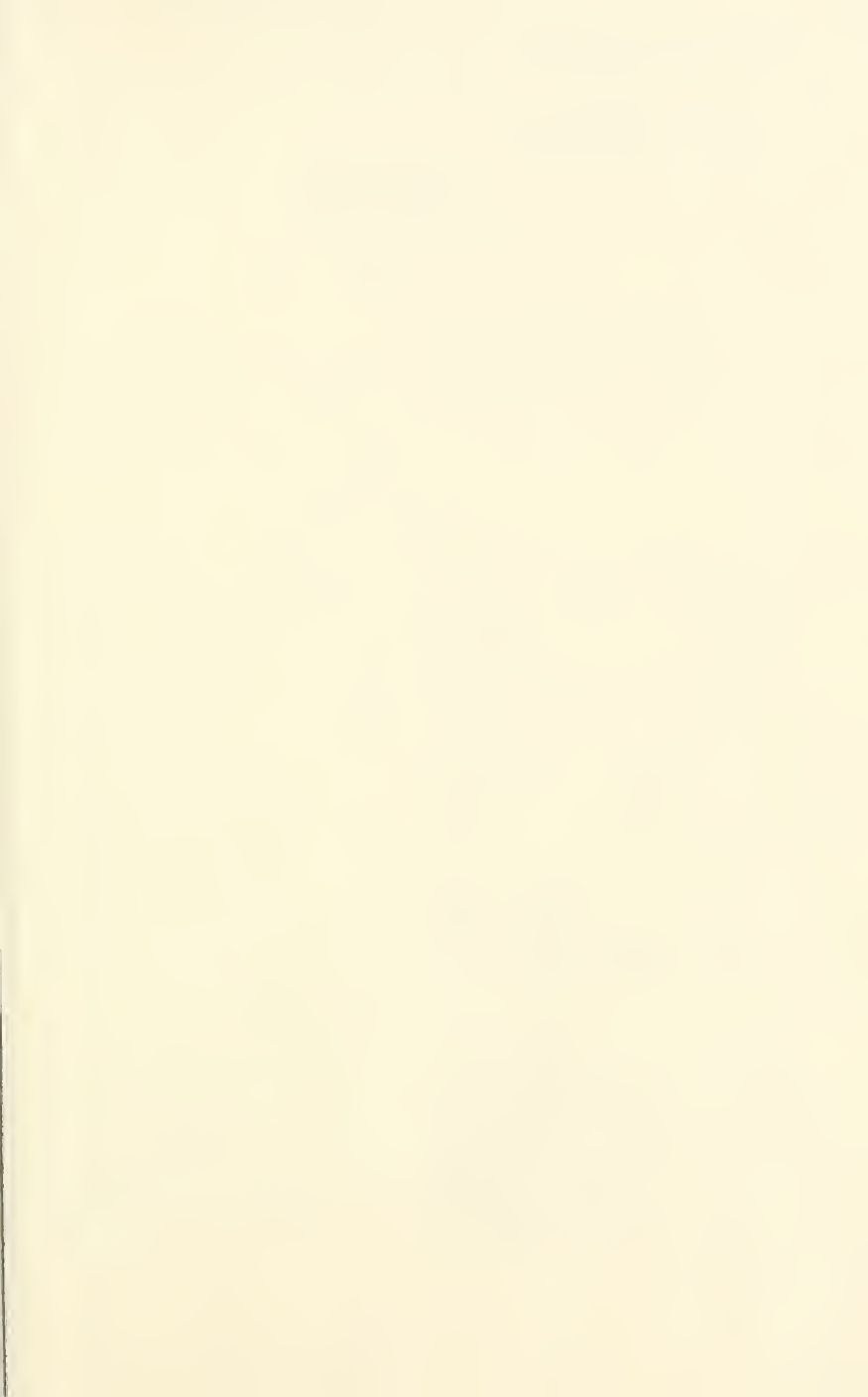


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HAVERHILL, MASS.



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CARE OF ESTATES

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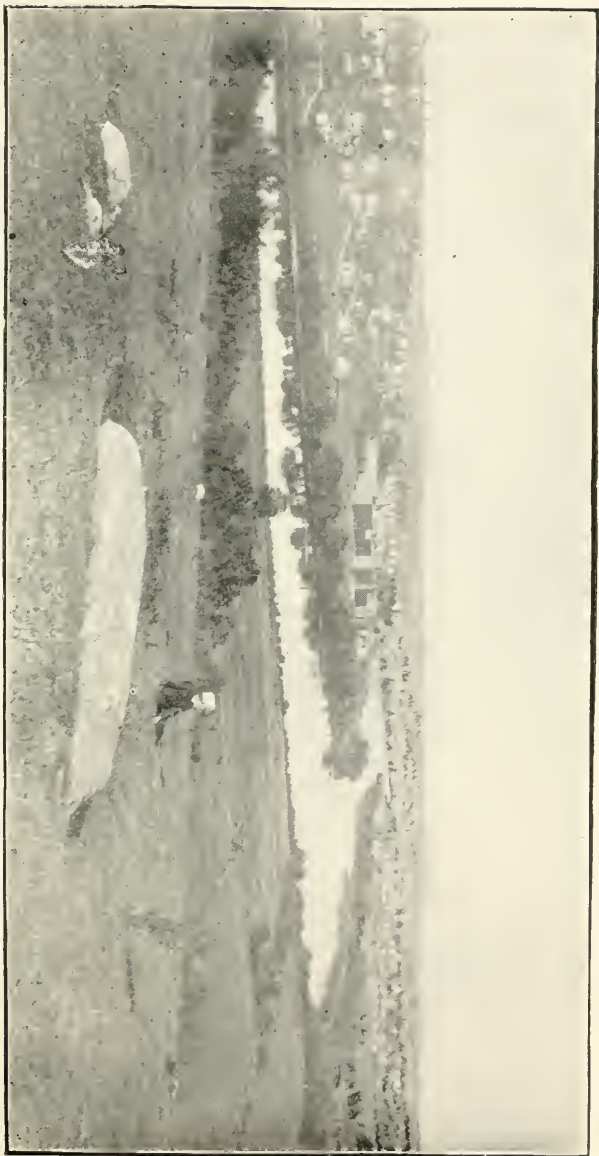
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HAVERHILL



ILLUSTRATED CATALOGUE
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BIRD'S EYE VIEW OF HAVERHILL



HAVERHILL HISTORICAL SOCIETY

HISTORY

OF THE

CITY OF HAVERHILL

MASSACHUSETTS

SHOWING ITS INDUSTRIAL AND COMMERCIAL
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THE COMMERCIAL CENTRE OF A POPULATION
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1905

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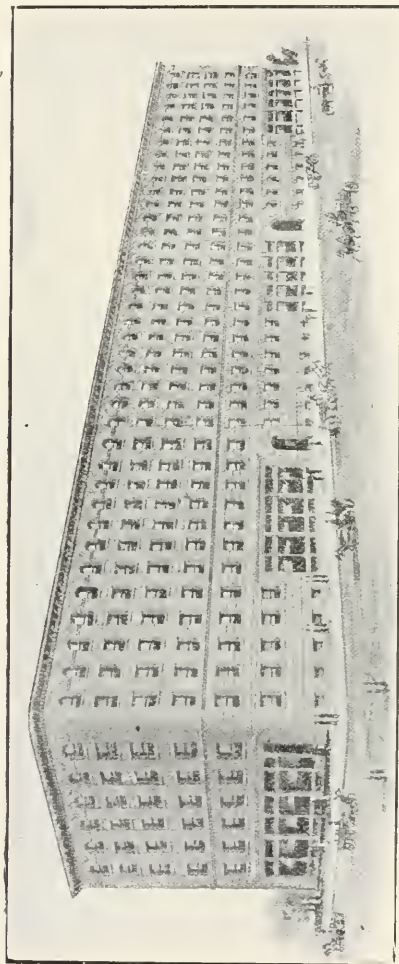
**HAVERHILL HEADQUARTERS
FOR FINE SLIPPER WORK**

INTRODUCTORY



The purpose of this publication is to present, in a concise and convenient form, the industrial and commercial interests and opportunities of the city of Haverhill.

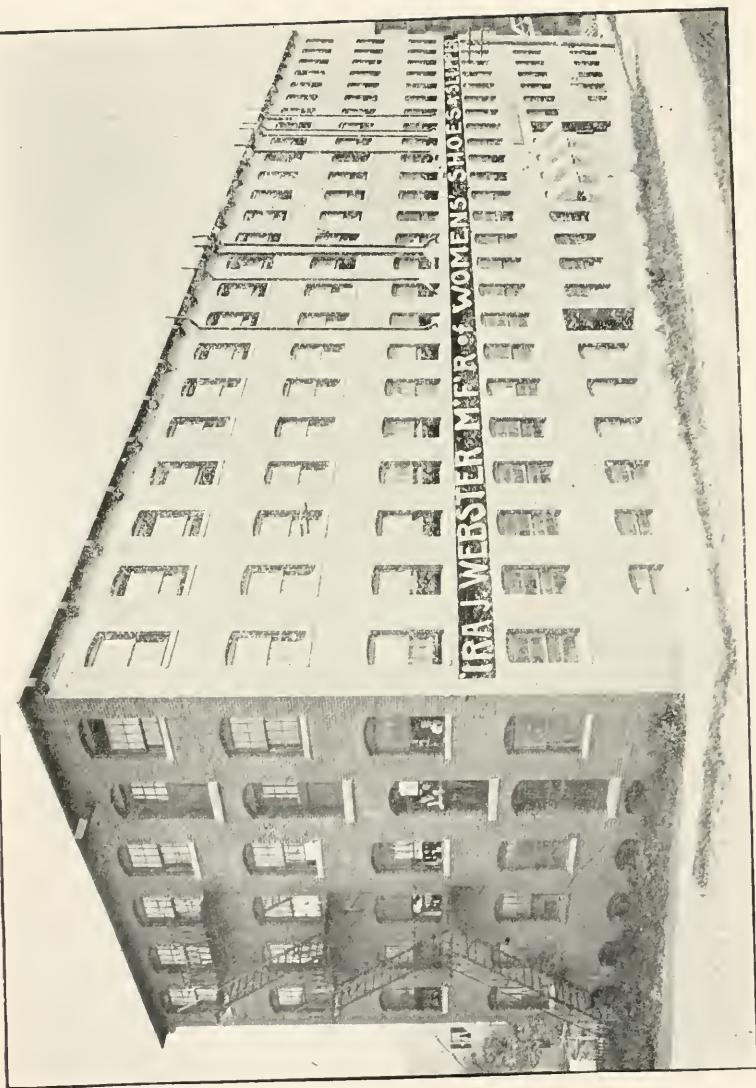
Its compilation is endorsed by the Haverhill Board of Trade for distribution in commercial centers, especially foreign, to which the leading industry of Haverhill, the manufacture of shoes, is extending its well-earned reputation, for the information of all who may desire to know of the details of Haverhill's present business status and future prospects. The limits of this publication necessarily preclude any extended detail of historical data concerning the city and its industries, and the space at the command of the editor is mainly devoted to an exhibit of what the city is at the present time, from the commercial point of view, and its prospective material growth in the near future. The facts and figures here presented have been prepared by citizens who write from their personal knowledge of their subjects, and they are presented with a careful purpose to give the exact data from the most reliable sources. That a perusal of these pages will tend to promote a just appreciation of the city, as a desirable location for business purposes, and as the home of law-abiding and industrious men and their families, is the confident expectation of the Haverhill Board of Trade.



FACTORY OF CHAS. K. FOX AS IT WILL LOOK WITH NEW ADDITION



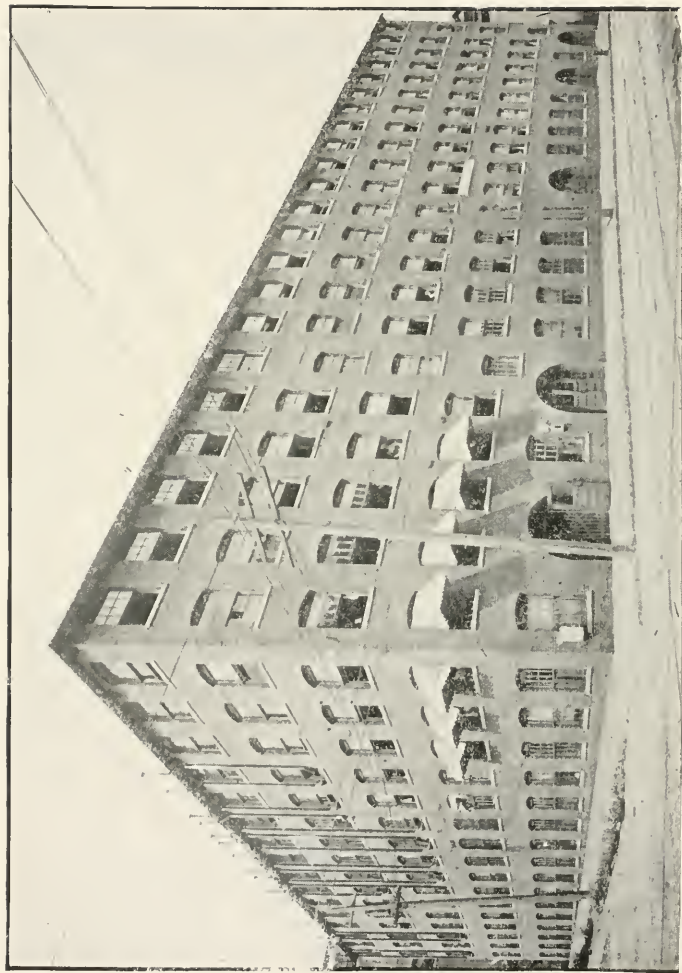
HON. ROSWELL L. WOOD
Mayor



FACTORY OF IRA J. WEBSTER
Manufacturer of Women's Shoes and Slippers



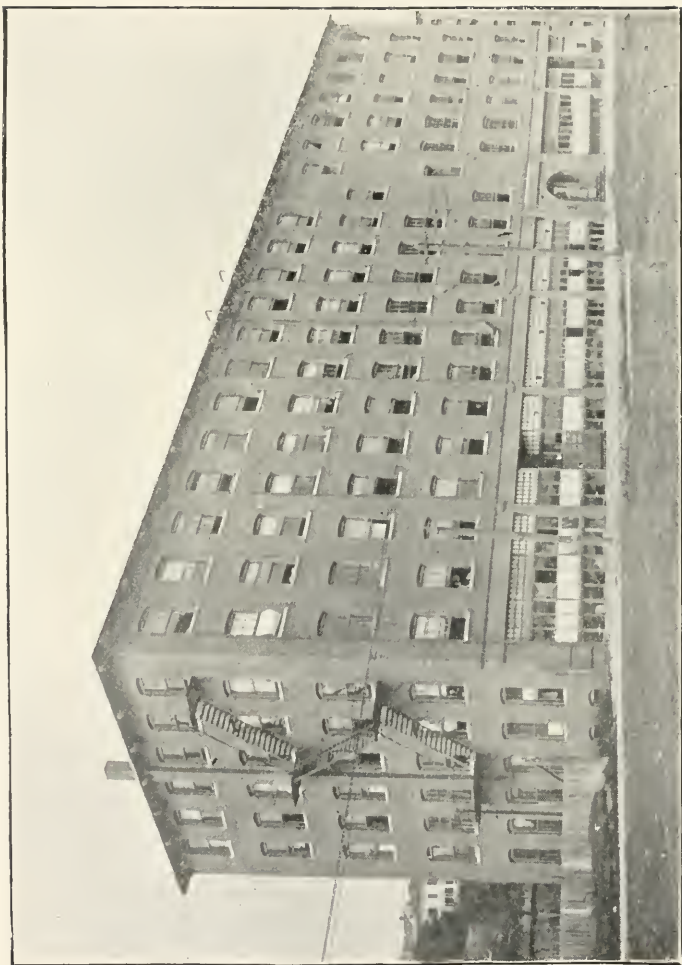
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President Board of Trade



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Secretary Board of Trade



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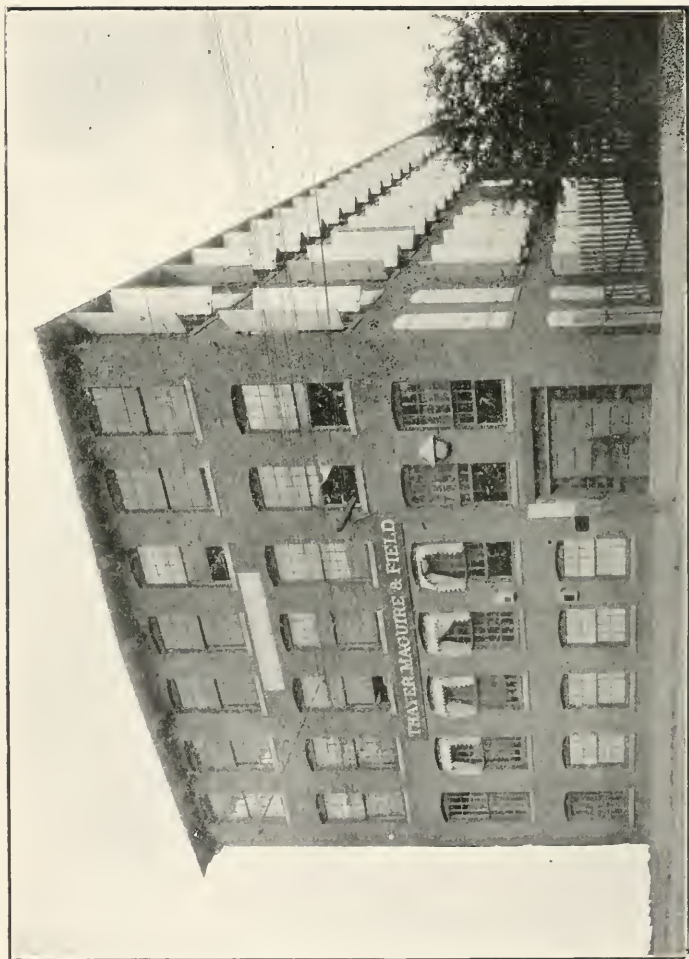
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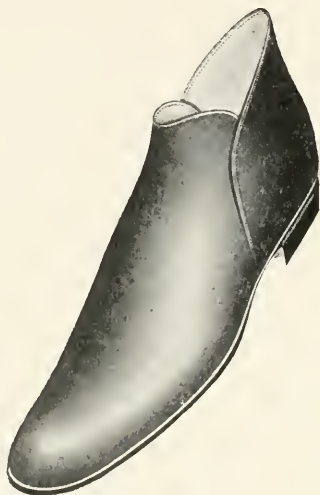
HAVERHILL—A BRIEF HISTORY

By ALBERT L. BARTLETT

The Reverend Nathaniel Ward of Ipswich, preacher, jurist, scholar, and author, desiring that his son, the Reverend John Ward, should have opportunity for work in a new settlement,—those of Ipswich and Newbury being already crowded, and furnishing no desirable opening,—in the winter of 1639-40 petitioned Governor Winthrop for a new locality for a settlement in the unoccupied wilderness along the Merrimack River. To this prayer of Ward and his co-petitioners of Ipswich and Newbury the Governor gave assent in May, 1640, provided that choice of a locality should be made "within three weeks from the 21st." So in June of that year twelve "desirable men and good Christians," eight from Ipswich and four from Newbury, made their laborious way up the river, conveying with them in the pinnace their household goods, and made landing where a brook, suitable for mill purposes, flowed with noisy force into the river. To the settlement so founded, called at first by the name of the Indian tribe which had dwelt there, Pentucket, the name Haverhill was given after the Reverend John Ward, born in Haverhill, England, became in the fall of 1641 their leader and religious teacher. As soon as opportunity offered the settlers bought from the Indians their right to the land, purchasing for three pounds and ten shillings a tract extending from the junction of Little River with the Merrimack eight miles westward, six miles eastward, and six miles northward, "with the river and the island." In 1643 the first town meeting was held, a record book was purchased, and the chronicles of the history of Haverhill, its births, deaths, marriages, and its acts as a town, were begun. At this first meeting a division was made among the settlers of three hundred acres set apart as house lots, of meadow, planting ground and common. Afterwards a system of taxation was adopted, and the government as carefully administered as if thousands instead of a few families constituted the town.

In 1648 the first meeting house was built in what is now Pentucket Cemetery, and around it were buried the dead. The meeting house was the town house, the fort, the powder magazine for the little community. Much discussion was necessary for the government of this community of thirty families, and the town meetings, at which attendance was compulsory, began at seven in the morning and rarely closed before eight in the evening.

For seventy years Haverhill was a frontier town; the Indian's trail alone threading the dense woods that lay north of it, his terrorizing whoop and shrill war cry mingling with the fierce bark of preying wolves. Numerous attacks were made by the savages upon the settlers, and many a victim fell beneath the murderous tomahawk or followed north, as captives, these fierce and stealthy foemen. During these times of terror the gun accompanied the hoe and the axe into the field, and the settler, going to church, bore the psalm book in one hand, the loaded musket in the other. In 1690 so portentous were these evils that a wholesale abandonment of the place was contemplated. Six of the best constructed houses at exposed strategic quarters were appointed as garrisons, where soldiers were kept constantly under arms, and four



MANUFACTURER OF

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For Men and

Women ❧ ❧

Herman E. Lewis

HAVERHILL, MASS.

other strong houses were appointed to be places of refuge in time of danger. In 1697 a band of Indians made an attack on the northwestern part of the town, and, after burning six houses, came to that of Thomas Duston. He was at work in the field with seven of his children with him. In his house his wife lay ill with a new-born babe in her arms. The savages seized her and her nurse and hurried them into the woods as captives. The infant they killed by dashing his head against a tree. The captive women, with an English youth, were taken to Penacook, now Concord, New Hampshire. And here Mrs. Duston, "heartening the nurse and the youth to assist her," in the night murdered with the tomahawk her captors, scalped them, and came down the Merrimack to Haverhill, the ten scalps and the tomahawk being mighty but mute witnesses to the truth of her story.

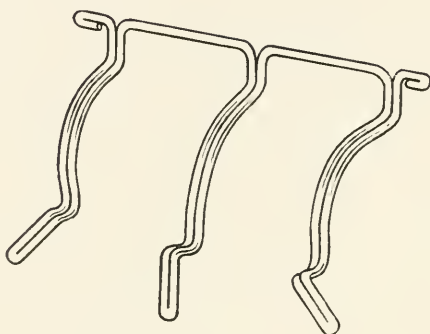
In 1708, on the 29th of August, an attacking party of two hundred and fifty French and Indians made a memorable attack on the village. Coming from the northwest they emerged from the woods near the present location of the soldiers' monument, and with frightful yells aroused the sleeping inhabitants. They first attacked the house of the Reverend John Rolfe. The minister barred the door with his body, but ineffectually. He was killed, and his wife and infant child; but a black slave, Hagar, hid two of the children under some tubs in the cellar, and concealed herself behind the meat barrel. Both of these two children, so miraculously saved, became remarkable women. The daughter and namesake of the younger, Elizabeth, married Sam Adams, the revolutionary patriot, and John Lothrop Motley, the historian, was a descendant. In this raid forty of the inhabitants were massacred or captured. Many are the tales of attacks and murders by the red men, and of endurance, bravery, and sufferings, on the part of the settlers. But with the attack of 1708 ended the forays of the Indians, although there were many subsequent alarms, and it was not until 1725 that the town felt secure.

Until 1744 no building has been allowed on the river side of Water Street. In that year the town voted to lay out Merrimack Street through the parsonage land, making this new way two rods and a half wide, and to divide the adjacent land into house lots. With the opening of this new way along the river came an appreciation of the river as a means of commerce. The great oaks that abounded here formed magnificent ship timber. Wharves were built, ship yards were established, river traffic was begun, and Haverhill became a leading commercial town.

The great wars of the eighteenth century, the French, and the War of the Revolution, were participated in by many Haverhill patriots. When the news of the struggle at Lexington came, the town had just received a severe blow in a fire that swept all the buildings from the west side of Main Street, between White's corner and Court Street. The news came at midday, but at sunset three companies of minute men, one hundred and five in number, were on the march. The story of this part of the town history is too long to be told here. "Doubtless other towns in the Commonwealth are entitled to equal merit, but none surpassed Haverhill in patriotic zeal, in patient suffering, endurance, in sublime endeavor."

The visit of George Washington, November 4, 1789, was a memorable event, and the tact and graciousness of Washington, his words of admiration of the natural beauties of the place, and his kindly greet-

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which never varies.
Used in every country on earth
where shoes are made

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Leicester, England
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HAVERHILL, MASSACHUSETTS

ing of even the humblest who met him, are treasured in the chronicles of those days.

The first bridge across the Merrimack was built in 1794, its service replacing that of the Ferry which for one hundred and fifty years had existed at the foot of what is now Kent Street. In 1801 the first aqueduct was laid in the town, conveying by means of wooden logs, bored, the water from Round Pond. In 1820 the present town farm system of relief for the poor was adopted, and established where it now exists. In 1826 the Haverhill Academy was built, its dedication in 1827 having as a part of the exercises an ode by John Greenleaf Whittier, who became a student in the institution. In 1847 the first town hall was built. This was replaced in 1861 by the present structure, which was severely injured by a fire, November 6, 1888, was restored, and re-opened, greatly improved, November 21, 1889.

In the Civil War Haverhill was deeply loyal to the demands of loyalty, and thirteen hundred of her citizens shared in the struggle. Of these one hundred and eighty-six died in battle or in the hospitals.

Haverhill became a city in 1869, the Hon. Warner R. Whittier being the first mayor. In the same year the Soldiers' Monument was erected.

In 1873 a destructive fire caused a loss of one hundred and fifty thousand dollars' worth of property, and destroyed thirty-five places of business, but a far more destructive fire occurred on the night of February 17, 1882, when the shoe district was almost completely blotted out, and two million dollars' worth of property was destroyed. From this appalling calamity arose a new business tract, the spirit, pluck, and energy of those who had suffered, not only repairing the injuries and replacing the losses, but instilling a spirit and energy into the place that turned the misfortune into a blessing.

In January, 1897, the town of Bradford, lying opposite Haverhill on the south side of the Merrimack, was united to Haverhill, becoming the seventh ward of the city.

In so brief an article as this it is possible to include only a very few of the many changes and events that constitute the history of the old city. A more detailed record would chronicle the origin and history of the many organizations and societies that make the city one of very high standing in religious, educational, charitable, fraternal, and social activity. In all of these the city neither slumbers nor stands halting. It makes most liberal appropriation, that its public schools may be of the highest standing. Of its private schools Bradford Academy for young women has for more than a century been a notable institution, while no efforts are spared to make the parochial schools the best of their class. The Public Library in its equipment and its administration ranks within the first six of the State. The Historical Society occupies a beautiful old mansion, situated in extensive grounds on the banks of the Merrimack. A magnificent and extensive park, Winnikenni, nearly encircling Lake Kenosha, offers beautiful drives, walks, and recreation privileges to those who may desire them, while many little parks in various parts of the city, with flowers and seats, afford pleasure and rest. In all the many ways wherein a city is made delightful as a home, advantageous as a place for business, desirable as a religious, educational, or social community, Haverhill is progressive, uniting in an unusual way a thousand inducements to those who seek social and educational advantages and business opportunities and facilities.

Samuel H. Hayden

ORIGINATOR AND
MANUFACTURER OF

BOOT AND SHOE PATTERNS

HAVERHILL, MASS.

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NEW ENGLAND AGENT FOR

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ATTORNEY-GENERAL WM. H. MOODY.

A History of Haverhill, with its essential bearing upon Essex County, would be incomplete without due reference to her favorite son, Hon. William H. Moody, who began his legal career here and was, fifteen years ago, the District Attorney of Essex County. His conduct of this office demonstrated that aggressive trait of character, which with his rugged honesty, won for him a seat in Congress. Here again his ability was recognized, and he was offered a seat in Pres. Roosevelt's Cabinet, becoming Secretary of the Navy, a post he relinquished last year to accept the highest legal honors that could be his—the Attorney Generalship of these United States.

Mr. Moody still makes his home here, when possible, at the Moody residence on Kenoza Avenue. He is a member of the Boston Law firm of Moody, Wardwell, Burdett and Snow.



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Specialties in Hand Turn Shoes.

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HON. A. P. GARDNER.

Congressman from 6th Mass. District.

Congressman Augustus P. Gardner, one of the commanding figures of the State delegation at the Nation's Capital, was born in Boston in 1865. He graduated from Harvard College with the degree of A. B. at the age of twenty-one, and since then has made his home at Hamilton. He was prominent as an orator in McKinley's first campaign. In the Spanish War he was promoted from the Captaincy of Co. E, 8th Regt. to Asst. Adjutant General, and rendered conspicuous service in Porto Rico. Captain Gardner has established a summer home at Pride's Crossing. He is identified with local social clubs and is a member of the Myopia, and son-in-law of Senator Lodge.

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Boston Office, 101 Bedford Street



HON. H. I. PINKHAM.

Among the important supply houses contingent with the great shoe industries of Haverhill, is that of H. I. Pinkham, 81 Washington St. and 101 Bedford St., Boston. Shoe manufacturers' supplies are extensively dealt in, including linings, bindings, fittings, flannels, satins and laces. A mill is also operated in Lowell for the manufacture of galoon and elastic goring. The Haverhill and Boston Supply Stores have 4,800 feet of floor space each, and altogether fifteen assistants are employed. The goods are sold all over the United States. Mr. Pinkham was born in Farmington, N. H., in 1856, and educated in the public schools of Haverhill. Formerly, for five years, he was with A. J. Dudley, and became established as at present in 1881. Mr. Pinkham is our proficient and highly esteemed postmaster. He was first appointed in 1901, and reappointed for a second term of four years in 1905. Mr. Pinkham served the city as alderman two years, and was chairman of that body. It goes without saying that he is a staunch republican and one of our leading and most progressive citizens. Mr. Pinkham is a member of the Masons, K. T., and the Odd Fellows.



WE especially commend our products to the shoe manufacturers of Haverhill for their honest manufacture and superior wear. We realize that the various materials going into an honest shoe to-day must necessarily be of a most dependable nature, and it has always been our aim to have all our leathers so regarded.



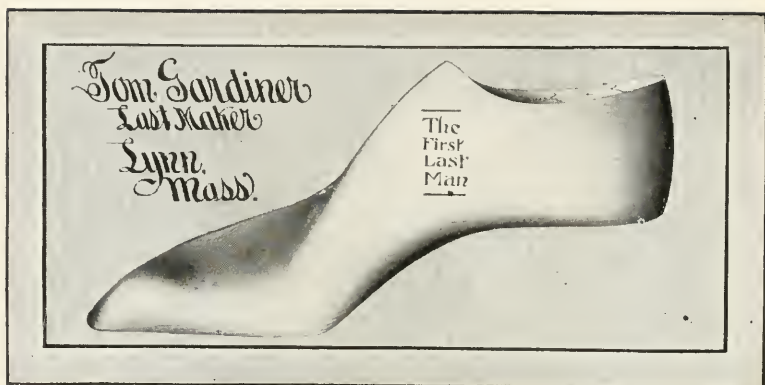
HON. W. SCOTT PETERS.

Hon. Winfield Scott Peters is a native of Porter, Me., where he was born in '61, and where his early education was acquired. At fourteen he came to Haverhill, and, following the grammar and high school, commenced the study of law, graduating from Boston University with the degree of LL. B.

In '94 and '95 he was elected city solicitor. While serving in this capacity he represented organized labor in the famous strike of '94. It was largely through his efforts that this important and prolonged struggle in the shoe industry terminated without any serious disturbance of the peace. In the fall of '99 he was elected district-attorney succeeding Alden P. White, an office he has since that time filled with remarkable ability and fidelity to his trust. He is now serving his third term, having been re-elected last fall.

Since his connection with the office he has been called upon to prosecute in some important criminal cases, notably that of John C. Best tried for murder, found guilty and electrocuted at Charlestown. Mr. Peters is a member of the Wauchusett and Pentucket Clubs of this city, and of the Middlesex Republican Club, the Country Club at Lawrence, the B. P. O. E., the A. O. U. W., and the Knights of Pythias. He is also prominently identified with Mizpah Lodge of Odd Fellows, belonging to both the encampment and the military branch. He is Past Noble Grand. Mr. Peters is married, and resides at 82 North Avenue.

The law firm of Peters and Cole is among the best known in Essex County, enjoying a practice both wide-spread and valuable.



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FACTORY AT LYNN, MASS.

GEORGE W. HALL, AGENT

TELEPHONE 678-3



HON. SAMUEL W. GEORGE.

Samuel W. George, although a New Hampshire man by birth, has spent the greater part of his life in Essex County; for nearly twenty-five years has been a resident of Haverhill, and identified with its many interests; the most conspicuous part has been spent in the public service of the City and State.

His first service of prominence in a public way began in 1888 as member of the Common Council, where he served three consecutive years, the last year as President of the Common Council. As such he became the head of the Finance Committee and the Committee on Accounts which audits all the bills payable from the City Treasury.

In 1894 he began a six years' service in the State Legislature; in 1894, '95, '96, '97 was a member of the House of Representatives, serving on the Committees on Labor, Finance, Expenditures, Election Laws, Special Joint Committee to investigate the Board of Norfolk County Commissioner, House Chairman of the Committee on Public Service, and Chairman Committee on Libraries.

In 1898 and '99 he was member of the State Senate, serving on the Committee on Election Laws, and Bills in Third Reading, Chairman Joint Committee on Public Service and Chairman of Senate, and Joint Committee having in charge the memorial to the late Gov. Greenhalge, and was a member of the Special Joint Committee to accompany Gov. Walcott at the dedication of the Mass. Monument on the battlefield of Antietam.

In 1902 he was elected by the City Council a member of the Board of Assessors, resigning in 1904. In July, 1903, he was appointed by Gov. Bates a member of the Board of Gas and Electric Light Commissioners.



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288-296 DERBY STREET, SALEM, MASS.



ATTORNEY J. OTIS WARDWELL.

One of the best known, and among the ablest corporation lawyers in the State, and the foremost among Legislative Counsellors is Attorney and ex-Representative Otis J. Wardwell of this city, who is associated in the practice of law with Hon. W. H. Moody, U. S. Attorney-General, under the firm name of Moody, Burdett, Wardwell and Snow, 84 State Street, Boston.

Mr. Wardwell was born in Lowell in 1857, and is a graduate of the University Law School, class of 1879. For five years he represented this city in the House of Representatives, which long service was his college for the profession of Legislative Counsel and Corporation Attorney, a profession of which he stands at the head. In politics he is a pronounced Republican and a staunch party worker. He is a member of the Pentucket and Wauchusett Clubs, and his friends are legion.

The Equitable Life Assurance *Society*

“STRONGEST IN THE WORLD”

This company issues all approved forms of policies, including GOLD BONDS, CONTINUOUS INSTALMENTS and the NEW FIVE YEAR DISTRIBUTION policy

NEW MANAGEMENT

PAUL MORTON (Ex-Secretary of Navy) PRESIDENT

For rates and guarantees apply to the undersigned :—

CHARLES E. TOWNSEND

GENERAL AGENT, EASTERN MASSACHUSETTS

Offices, EQUITABLE BUILDING, BOSTON

GEORGE A. HALL AND ALBERT H. SARGENT

LOCAL REPRESENTATIVES

Haverhill, Mass.



HON. WALLACE BATES,

Chairman Board of Essex County Commissioners.

Wallace Bates, Chairman of the Board of Commissioners for Essex County, is a native of Lynn, where he was born in the year 1839.

Lynn has honored him in years past by an election to the Common Council and Supt. of Streets, which latter position he held for eleven years.

In 1898 he was elected a county commissioner, and is now serving his third term. Upon organizing the board in January, 1902, he was elected chairman. It is admitted that his judicial mind has proven invaluable in this connection. Mr. Bates is universally popular and highly esteemed in this city.

GREATER HAVERHILL'S
GREATEST NEWSPAPER



*The Haverhill
Evening Gazette*

=====Established 1798=====



Average Daily Circulation Exceeding
9,100



HON. SAMUEL A. JOHNSON.

Samuel Allen Johnson, of Salem, Sheriff of Essex County, is a native of Salem, born July 31, 1847, a son of Samuel S. and Elizabeth (Allen) Johnson. In 1856 he removed, with his parents, to Beloit, Wisconsin, and was educated at Beloit College, leaving, however, before completing his full course, and beginning the study of law in the office of Todd & Converse in Beloit, where he spent about a year. In the autumn of 1870, after two years of travel, he resumed his law studies in the office of the late Hon. W. D. Northend, and was admitted to the bar of Essex County on October 3, 1871. He remained in the office of Mr. Northend practicing his profession, until May, 1872, when he entered into a partnership with the late Dean Peabody, at that time one of the leading attorneys of Lynn, and afterwards for many years Clerk of Courts for Essex County. He remained in active practice in Lynn until May, 1875, when illness compelled him to seek health in Colorado. Returning to Salem in December, 1876, he was appointed Deputy Sheriff, and this office he held until he assumed the duties of his present office of Sheriff of Essex County, to which he was elected in 1892.

MANUFACTURER OF

BORO-GLYCOL

PHOENIX CEMENT

COLUMBIAN CEMENT

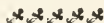
SPONGE LEATHER FILLER

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HAVERHILL, MASSACHUSETTS

AGENT FOR

THE BOSTON THREAD & TWINE CO.

THE CARBORUNDUM COMPANY

GOODYEAR WELTING

LEATHER BELTING

SHOE NAILS AND TACKS



DAVID I. ROBINSON, OF GLOUCESTER

Was born in Manchester-by-the-Sea, Oct. 6, 1844, and is a descendant of Abraham Robinson, who settled at Cape Ann in 1630.

In May, 1864, he enlisted in Company H, 133d Regiment, Illinois Volunteers, from Alton, Illinois, where he was living at the time of the Civil War. He was one of three brothers, all of whom were in the service at the same time, the other two being in the 7th Illinois.

At the close of the war, he returned to the East, and entered into business at Gloucester, in which business he has remained ever since, being now Treasurer of the American Halibut Co. of that city.

Mr. Robinson has served his city in many political offices, first as a member of the Common Council, then President, and afterwards was three times elected to the office of Mayor, in 1886 and 1887 and 1895, serving the following years.

He was two years on the Governor's Council, serving with Gov. Crane in 1902 and Gov. Bates in 1903.

In the fall of 1903 he was elected Treasurer of Essex County, which office he now holds.

In religion Mr. Robinson is a Baptist, actively engaged in Sunday School work, being Superintendent the past fifteen years.

He is also President of the Gloucester Fishermen's Institute, an organization for the social and religious welfare of the fishermen.

In fraternal organizations he has been very active, being a member of the "G. A. R.," has held the highest office in the national body of the "Temple of Honor," and is now Grand Treasurer of the "Knights of Malta" of Massachusetts.

In politics he is a Republican, and very pronounced in his temperance principles.



No. 3. L + V.



No. 1. L + V.



Cuban. L. + V.



No. 2. $\frac{1}{2}$. L + V.



Cuban $\frac{1}{2}$. L. + V.

Important among the industries of Haverhill is the manufacture of Wood Heels, and the SLIPPER CITY WOOD HEEL CO., 46 to 58 DUNCAN STREET stands foremost.

Established in 1900 it has steadily grown until to-day it is recognized as one of the leading Wood Heel manufacturies of the world.

Their specialties are the manufacture of exclusive styles and original designs.

The members of the firm are H. E. Bond, E. L. Moore and J. S. Moore.



HON. JOSEPH N. PETERSON.

Among the widely known contractors of Essex County is the firm of J. N. and V. S. Peterson of Salem, of which Joseph N. Peterson, Mayor of that city, is head. They were the contractors for the Court House at Lawrence, Mass. Mr. Peterson is serving his third term as Mayor and is also Treasurer of the Republican State Central Committee. He is chairman of the State Armory Commission.



THERIAULT, WOODUS & CO.

MANUFACTURERS OF

FINE TURN INFANTS' AND CHILDREN'S SHOES

CHILDREN'S BOOTS A SPECIALTY

25 RAILROAD SQUARE, HAVERHILL, MASS.

ESTABLISHED 1896

TELEPHONE CONNECTION

THOMAS M. COOKE

MANUFACTURER OF

COUNTERS

AND DEALER IN

INNERSOLES

AND TAPS

39 TO 43 WINGATE ST., HAVERHILL, MASS.



JAMES F. SHAW.

Among the men closely identified with the Street Railway interests of this city is James F. Shaw, son of Hon. E. P. Shaw, ex-State Treasurer, and the pioneer street railway man of Essex County. Mr. Shaw, who makes his residence at Manchester, Mass., was born in Newburyport, July 18, 1873. He had been associated with his father for many years in projecting and building street railways, and in 1897 became head of the firm of Jas. F. Shaw & Co., with offices at the corner of State and Congress Streets, Boston.

He is also connected with various financial institutions, being Vice-President of the Malden Trust Company.

Mr. Shaw is a Mason, a member of the B. A. A., the Algonquin and Exchange Clubs of Boston, the Pentucket Club of this City, the Salem Club, the Dalton Club of Newburyport, the Commonwealth Club of Gloucester, Worcester Club, Newton Club, American Yacht Club, and the Essex County Club.

MODERN POWER FOR MODERN SHOPS

Progressive manufacturers have been quick to recognize the economy of the Electric drive. A few of its many superior points are : —

The elimination of idle shafting and belting, thereby gaining the greatest possible production for the least expenditure of power.

The ability to run any part of the factory after hours without turning over shafting for the whole shop.

The absence of a large investment in a steam plant with its attendant repairs and depreciation.

Its readiness to serve at a moment's notice, and the great saving in area.

Our power house, now in process of reconstruction, will, when completed, be as modern as money and engineering skill can make it.

Our power rates are lower than any other city in the state.

Our time and experience are at your disposal.

We can serve you from 1 to 5000 horse power.

Haverhill Electric Co.

140 Merrimack Street, Haverhill, Mass.



HON. CARLETON F. HOW.

Carleton F. How, the popular ex-Senator, is one of Haverhill's best known citizens, and one whom this city has been pleased to honor.

In 1898 he was elected to the House of Representatives, where his devotion to duty was such that again he was elected. In 1902 he was elected to the State Senate, where he served in many important connections, including Banking and Street Railroads. He was a member of the Senate also in 1903 and 1904. He is a member of the Pentucket and Wauchusett Clubs, is married, and makes his home here.



J. H. WINCHELL & CO. Inc. MASS.

9-17 LOCUST STREET

HAVERHILL, MASS.

MAKERS FOR DOMESTIC and EXPORT TRADE

**Men's Fine and Medium
Grade Boots and Shoes**

McKAYS AND GOODYEAR WELTS

THE CITY OF HAVERHILL

ADVANTAGES AS A MANUFACTURING CENTRE

The city of Haverhill, Massachusetts, has a history. In 1640 a few brave men selected the site and began a settlement. The site was long known as Pentucket, being the home of a tribe of Indians of that name. Haverhill derived its name from the Haverhill in old England.

Manufacturing has been carried on here from almost the beginning of its history. Thomas Dustin, husband of Hannah Dustin, manufactured bricks, and this industry is extensively carried on in Haverhill at the present time. The bricks made in this section are noted for their good quality.

One of the oldest Woolen Mills is located here, and in continuous operation.

The manufacture of hats has long been carried on here successfully.

Extensive morocco factories operate here. Probably no place has a better supply of water adapted for the finishing of fine leather.

Haverhill is noted for its Shoe Industry. It leads the world in many lines of shoes manufactured, which are shipped to all parts of the world. The largest Sole Leather house in the world is located in Haverhill, and the chance to secure, at first hands, every part that goes into a shoe makes Haverhill the most desirable place to locate a shoe manufactory in.

Haverhill is situated on the Boston and Maine Railroad about 33 miles from Boston, and at the head of navigation in the Merrimack River. The river is to be improved so as to make it the finest inland river for manufacturing in New England. The railroad service and river navigation, with express companies reaching all parts of the country makes Haverhill very desirable for business location.

The electric lines that have been built, and others which are now under way, make Haverhill the largest electric road centre in this part of the country. Soon a double track line, the finest equipped in New England, will connect Haverhill with Boston, and will carry freight and operate express trains.

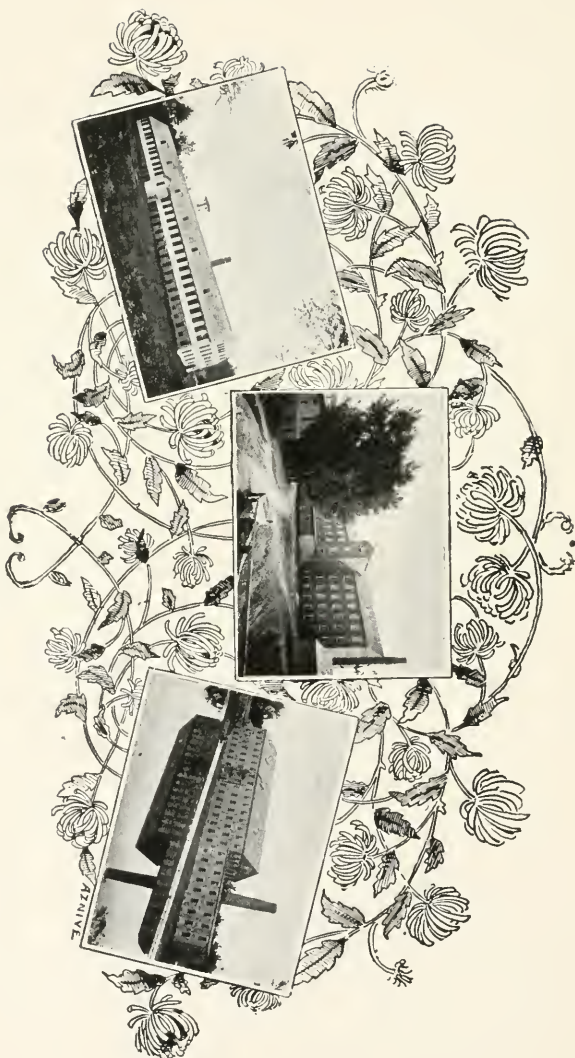
Haverhill is the natural centre of trade for almost 150,000 population.

One of the largest Box Board Plants in the world is located here, choosing this location above many others because of its many advantages.

The railroad and wharf privileges combined make the factory sites of Haverhill very desirable. A large island, in the Merrimack River, just below Haverhill, would make a most desirable location for a large manufacturing plant.

The water of the Merrimack River is particularly adapted to be

GROVELAND WOOLEN MILLS, SOUTH GROVELAND, MASS.
ARTHUR D. VEASEY, PROPRIETOR



used in boilers. In fact, nature has done all she could to fit Haverhill for a manufacturing centre. The fine water supply of Haverhill is another advantage of location here. Situated on the Merrimack River, surrounded by several beautiful lakes, she has a water supply unequaled in the State. The water works are owned by the city, and have been well managed. A large reduction has been made in the cost to water takers, giving the citizens the lowest rates of any city in the State. The almost unlimited supply of water of the best quality makes Haverhill particularly attractive for a place to live and do business in.

Haverhill's business men have been very successful, and much wealth is represented here.

The abolition of the grade crossings will be completed in the next two years, and a new bridge for teams will be built across the river, making another connection with the Bradford side. A large bridge for the new electric road will also be built across the river.

The city has a fine school system; connected with this is one of the best Manual Training Schools in the State.

The Fire Department is one of the best in the State, and the Police Department equal to any.

The valuation of the city has increased from \$1,201,013 in 1880 to \$26,588,913 in 1904. The population has increased from 18,478 in 1880 to about 40,000 in 1904.

There are six National Banks and one Trust Co., three Savings Banks and two Co-Operative Banks, all in flourishing condition.

The Churches embrace all the leading denominations, and the secret and social organizations are numerous and prosperous.

The Board of Trade has a membership of about 300, and has accomplished much for the city since its organization.

The Pentucket Club has a large membership of merchants and business men. They own a fine home at the corner of Summer and Main Streets.

Our city has few dilapidated structures within its limits, and is well painted and kept. The workingman is above the average in thrift, and a very large number own their own homes.

Haverhill is so situated that it is a most desirable place to do business in and bring up a family. For a long time the differences between the manufacturers and laborers have been adjusted without recourse to strikes, and Haverhill has been free from these troubles. The laborer, as a rule, is well paid, and all industrious men can easily obtain work.

Haverhill is glad to see good citizens locate here, and to those seeking a location for any business enterprise Haverhill offers most favorable advantages. New factories are soon to be erected, and Haverhill expects in the near future to lead all cities in the beautiful Merrimac Valley.



HAVERHILL BOX BOARD CO., HAVERHILL, MASS.
Manufacturers of All Kinds of Paper Box Boards and Specialties.



FIRST BAPTIST CHURCH

Cooking by Gas

Cheaper than coal ; it insures a cleaner kitchen ; shorter hours ; meals more quickly and better prepared. The GAS RANGE saves money for those who use it intelligently. Prices from \$5.75 up. No up-to-date housewife can afford to be without one.

HOT PLATES—Suitable for light cooking at \$2.25, \$2.50, \$2.75, \$3.00, including six feet of hose.

WE SELL Lamps, Portables, Mantles, Shades, Chimneys and Globes. Call and see them.

H A V E R H I L L G A S L I G H T C O.



ST. JAMES' ROMAN CATHOLIC CHURCH

LAROC S. CHASE

HERBERT E. CHASE

W. S. Chase & Sons

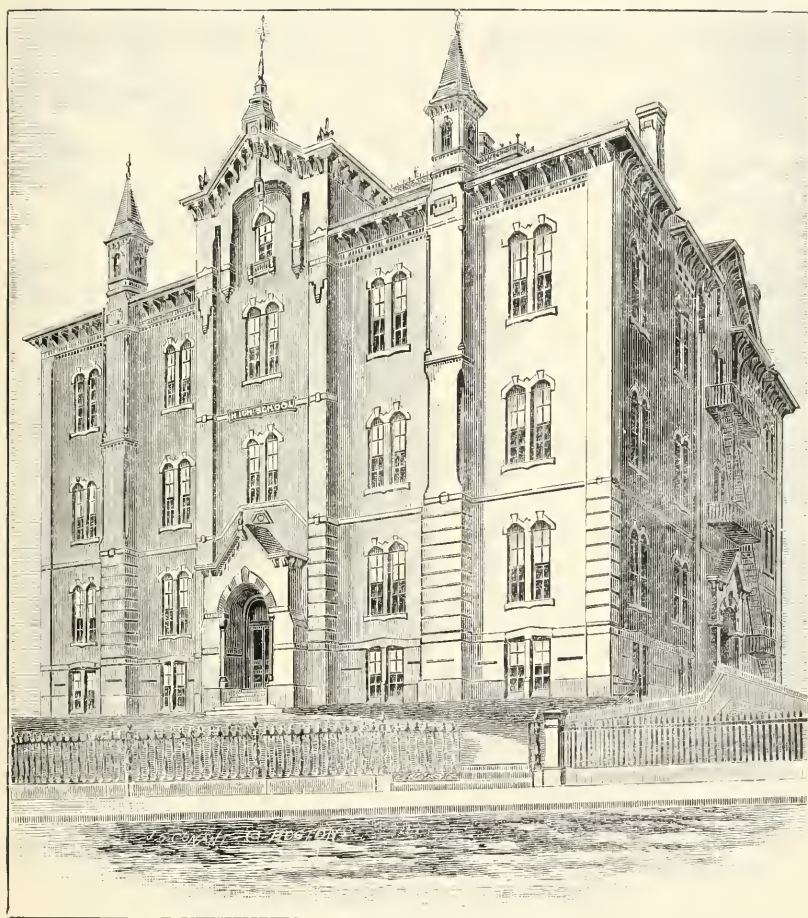
...Manufacture exclusively...

*Goodyear
Turned Shoes*

For Wholesalers

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Factory, 93-99 Essex Street



HIGH SCHOOL

Bradford Academy, Bradford, Mass.

FOUNDED IN 1803

Some Advantages Offered by this Academy

1. ITS LOCATION. — Thirty miles from Boston, thus enabling students to attend musical and dramatic performances and to visit exhibitions of art under the guidance of their instructors.

2. THE SIZE OF THE SCHOOL. — The smallness of the classes and the consequent intimate relation between teachers and students greatly stimulate the development of individuality, and in a school of one hundred and forty students latent qualities are more sure to be developed than in an institution of larger size.

3. ITS FACILITIES FOR THE CARE OF THE HEALTH. — A new gymnasium, a resident teacher of physical training, and a resident nurse, recreation grounds laid out for hockey, tennis, basket ball, and golf a pond for rowing and skating, and several acres of natural woodland offer unusually favorable conditions for the maintenance of health.

4. THE PLEASANT SOCIAL LIFE — Wide social relations and a broad outlook are afforded by a school that counts among its students representatives of twenty different states from Maine to Montana.

5. THE COMPARATIVE FREEDOM ALLOWED THE STUDENTS. — While the pupils are in every way carefully looked after, the majority of them are of sufficient maturity to warrant a very liberal policy in school discipline.

6. THE ATTRACTIVENESS OF THE APARTMENTS FOR STUDENTS. — Two bedrooms and a parlor in most cases constitute a suite for two students.

7. THE VARIETY OF COURSES OF STUDY OFFERED. — A general course of five years; a college preparatory course of four years; and a course of two years for high school graduates. Special courses in music and art may be pursued, and a course in Home Economics has been added for next year.

8. ITS ENDOWMENT. — The land, buildings and equipment are largely the gift of friends of the academy, and this trust is administered by a representative board of trustees.

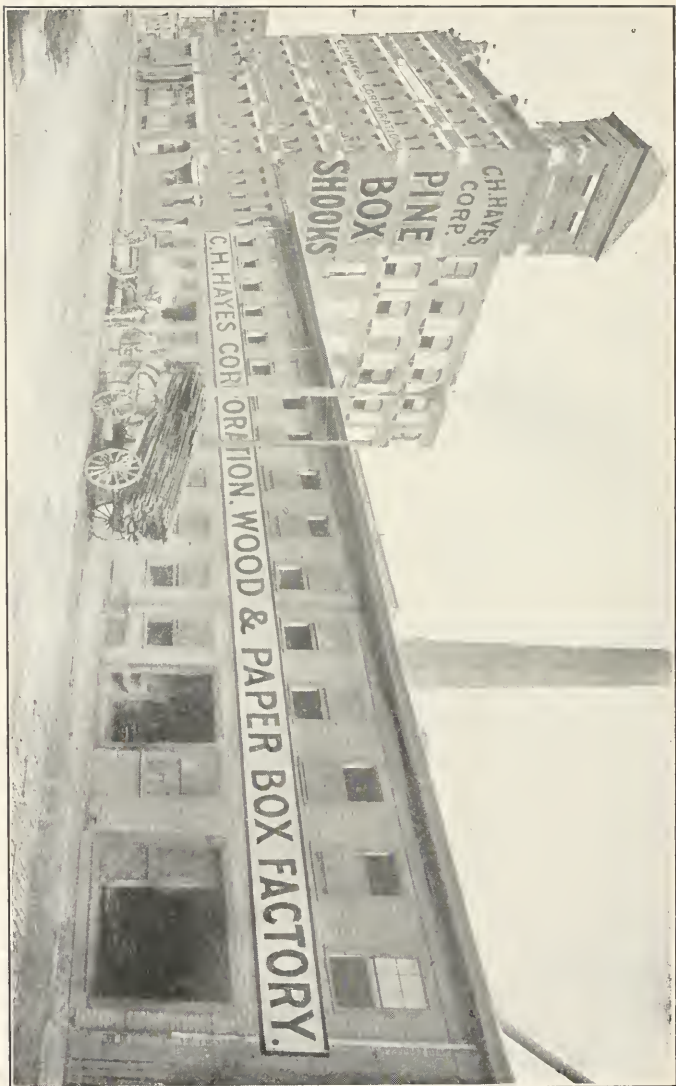
9. ITS INHERITANCE. — The influence of the women trained here, over sixteen hundred of whom are now living, the memory of former students and teachers whose names have passed into history, and the power of a century of noble tradition form an inheritance for the students of to day that few schools can offer.

For catalogue, views and information address the principal.

MISS LAURA A. KNOTT, A. M.



BRADFORD ACADEMY



C. H. HAYES CORPORATION, 12-36 GRANITE STREET, HAVERHILL, MASS.
Wooden Cases, Round and Square Paper Boxes of all descriptions
Our Specialty—Pine Box Shooks by the Carload



BOSTON & MAINE R. R. DEPOT



CLARENCE B. MITCHELL.

Maker of fine clothing for men and women, is located at 142 Merri-mack St., nearly opposite the foot of How St.

Here may be found seasonable goods of foreign and domestic make in the latest patterns, and the best fashion plates published.

Mr. Mitchell passed his early life in Maine, but for the greater part of eighteen years has been in Haverhill. He was with the late John McMillan six years, and, with Percy W. Cole, succeeded to Mr. McMillan's business in 1895, under the firm name of Mitchell & Cole.

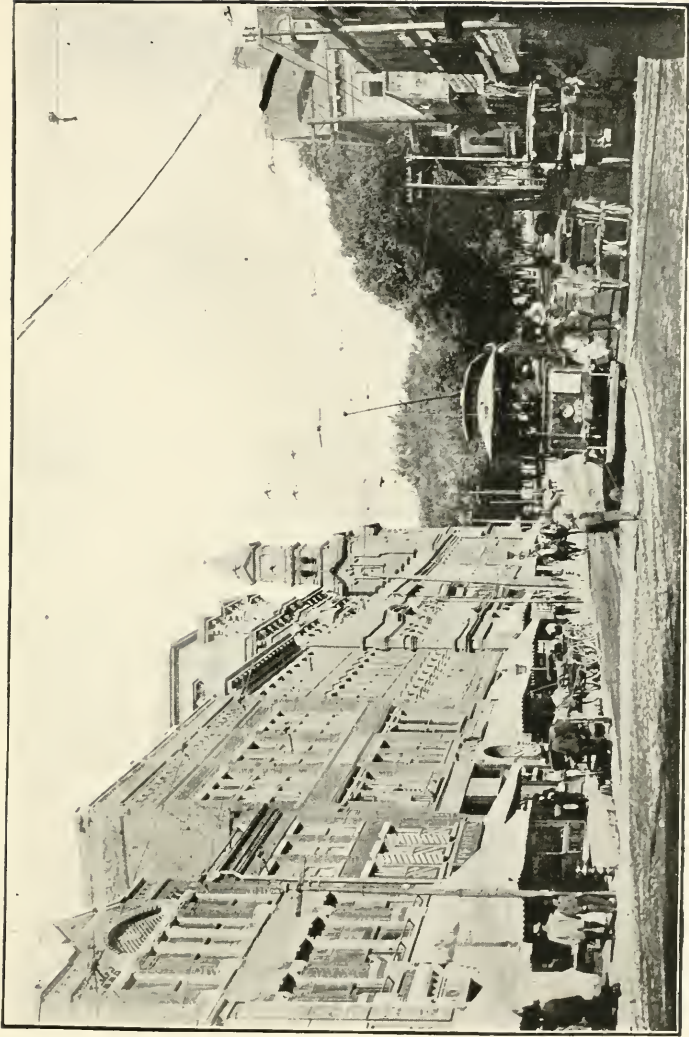
In 1902 Mr. Cole retired from the firm, and since then Mr. Mitchell has carried on the business.

He is a graduate of the Jno. J. Mitchell Co. Cutting Academy of New York, and keeps in touch with the school now for information on ever-changing styles.

From four to twelve experienced hands are employed, according to the season.

About one-quarter of the business is from out-of-town parties, and inquiries by mail are promptly attended to.

Mr. Mitchell is an Odd Fellow, a member of Mizpah Lodge. Not "how cheap but how good" has been the motto of the firm. For good material, expert workmanship, correct style, and fair prices Mitchell stands.



MAIN STREET

THE WORLD'S GREATEST TRADE JOURNAL

BOOT AND SHOE RECORDER

PUBLISHED WEEKLY

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THE BOOT AND SHOE RECORDER circulates in every state and territory of the Union, as well as Great Britain, the Continent, Asia, South Africa, South America, Mexico, Australia and Canada

IT IS THE GREATEST ADVERTISING MEDIUM TO REACH THE
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DEALERS IN

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FOR FINISHING ROOM

MAKERS OF THE

POWER LINING MARKER

AND SPECIATIES FOR THE SHOE MANUFACTURER

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THE PENTUCKET CLUB

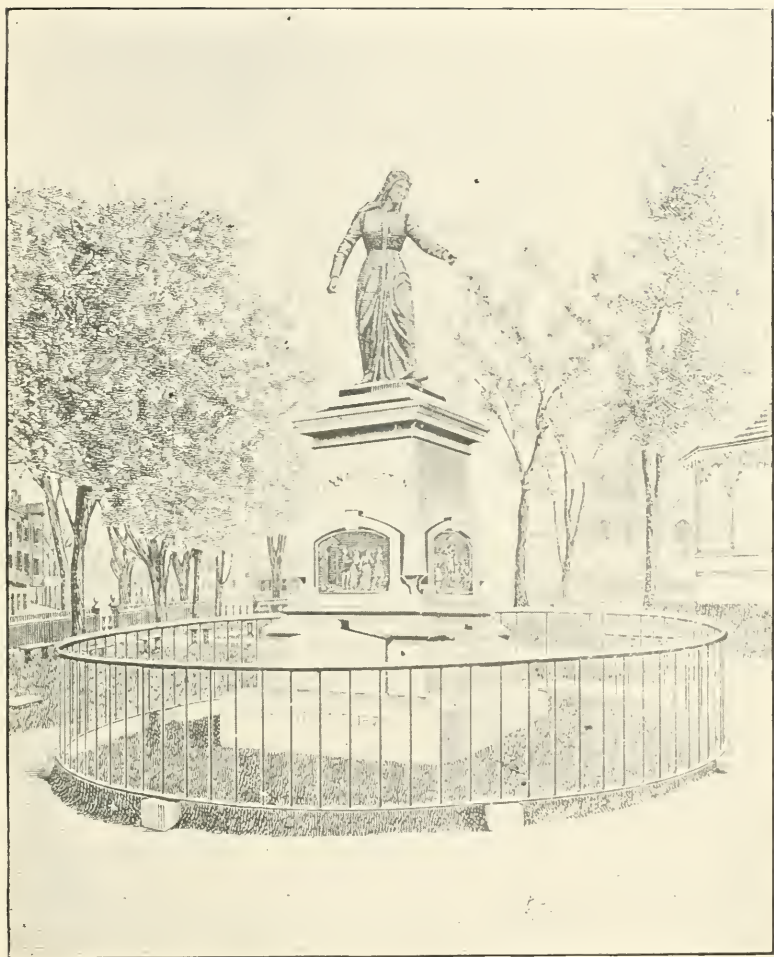
BOSTON & NORTHERN STREET RAILWAY CO.

The more people know about the possibilities offered in trolleying for a day's recreation, the scenes of beauty and historical interest to be reached by cars over the lines of the Boston & Northern Street Railway, the more riding they will do. We believe that people are anxious to learn about the seashore resorts, groves and the many other delightful places to be reached by our system, and we certainly do not intend to place any hindrance in the way of their acquiring this knowledge. Rather we propose to go out of our way to tell the people what they want to know.

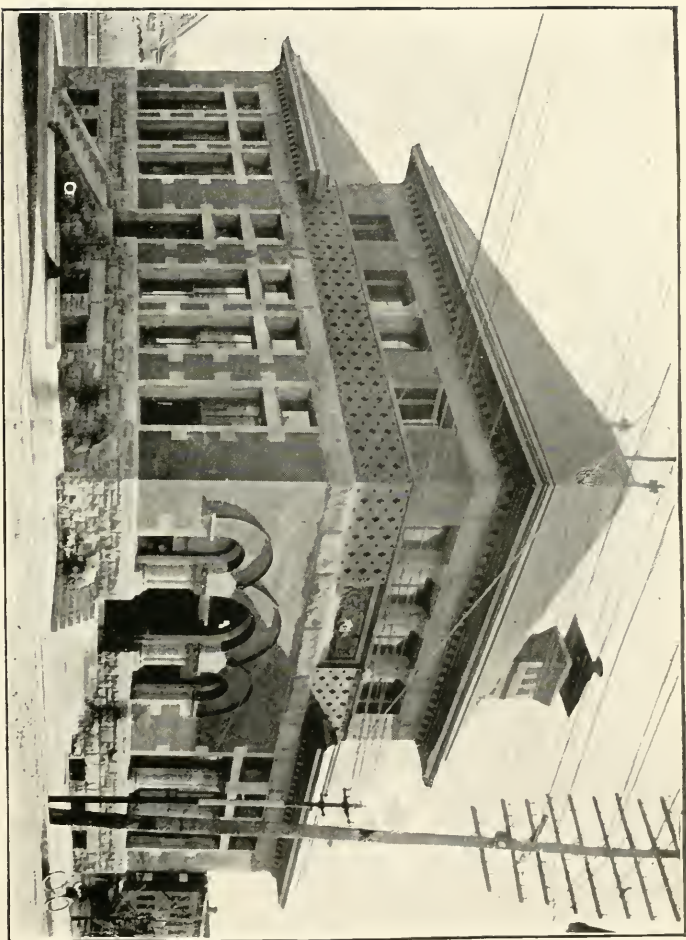
Trolleying, its delights and fascinations, where to go, how to go, and how much it will cost, all told in a breezy, interesting manner, make up the subject matter of a series of six attractive folders which the companies have just issued.

These folders are gotten up in much the same style as the literature issued by the big steam roads. The Boston & Northern and Old Colony Street Railways are the first in the country to put out pamphlets on such a pretentious scale.

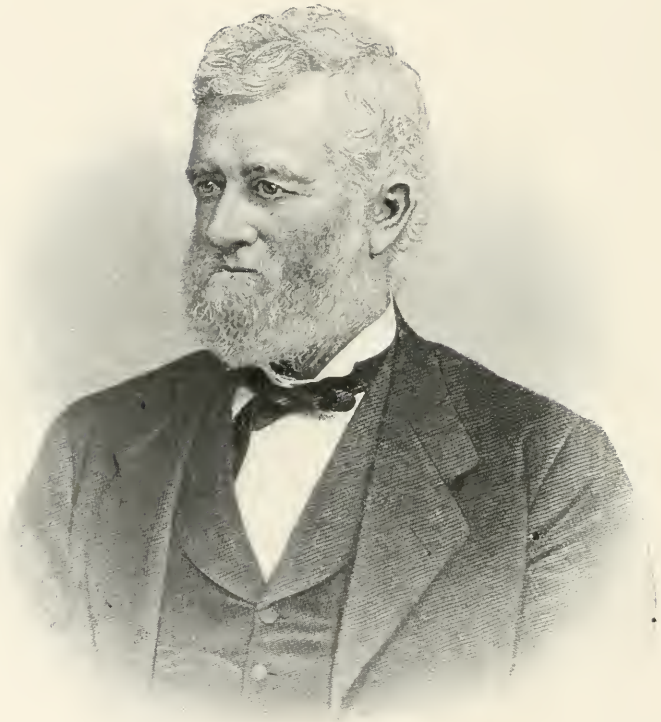
Each folder is devoted to one special section. For instance, the South Shore, North Shore, Merrimac Valley, Mystic Valley, Southern Massachusetts, and Western Massachusetts, all of which will be mailed to any address. Passenger Department, 309 Washington Street, Boston, or any Division Superintendent.



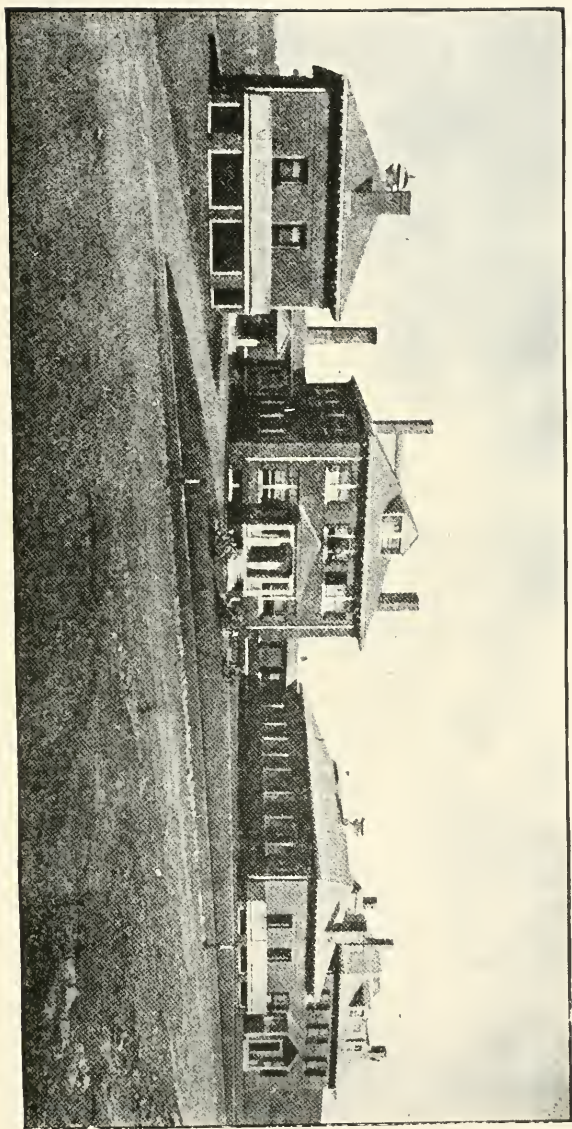
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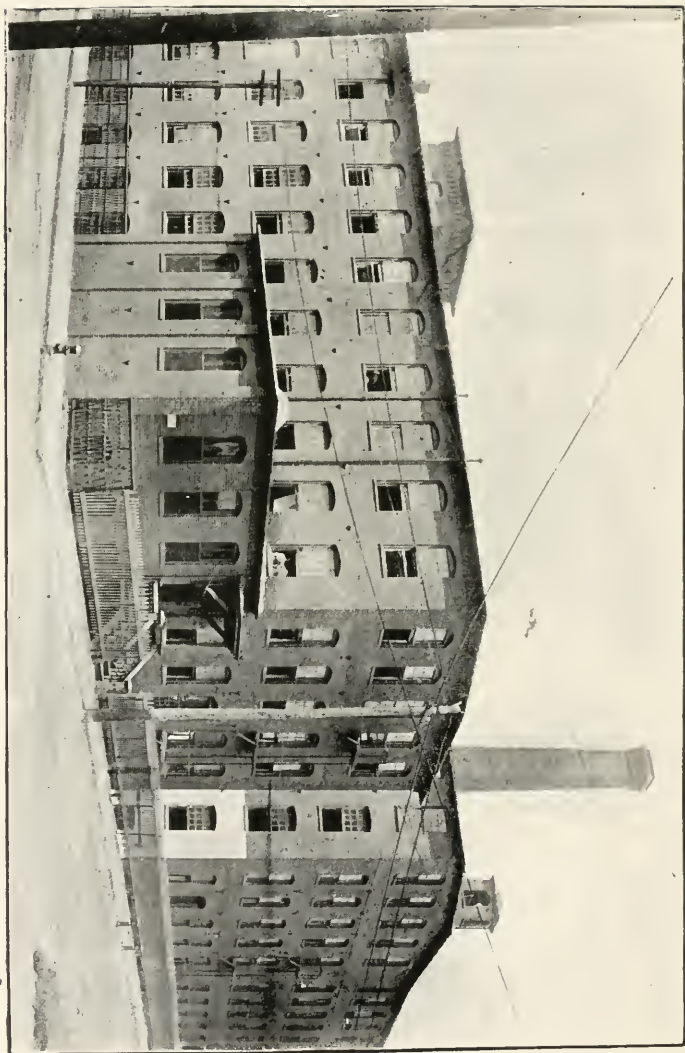
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THE HALE HOSPITAL



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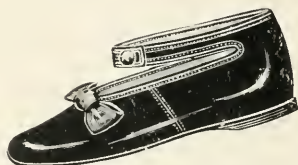
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For Domestic and Export Trade

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W.W.Appleton & Co.

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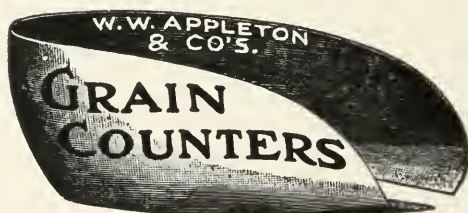
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Women's Counters a Specialty

GRAIN

AND

GRAINLESS



WELTS

McKAY'S

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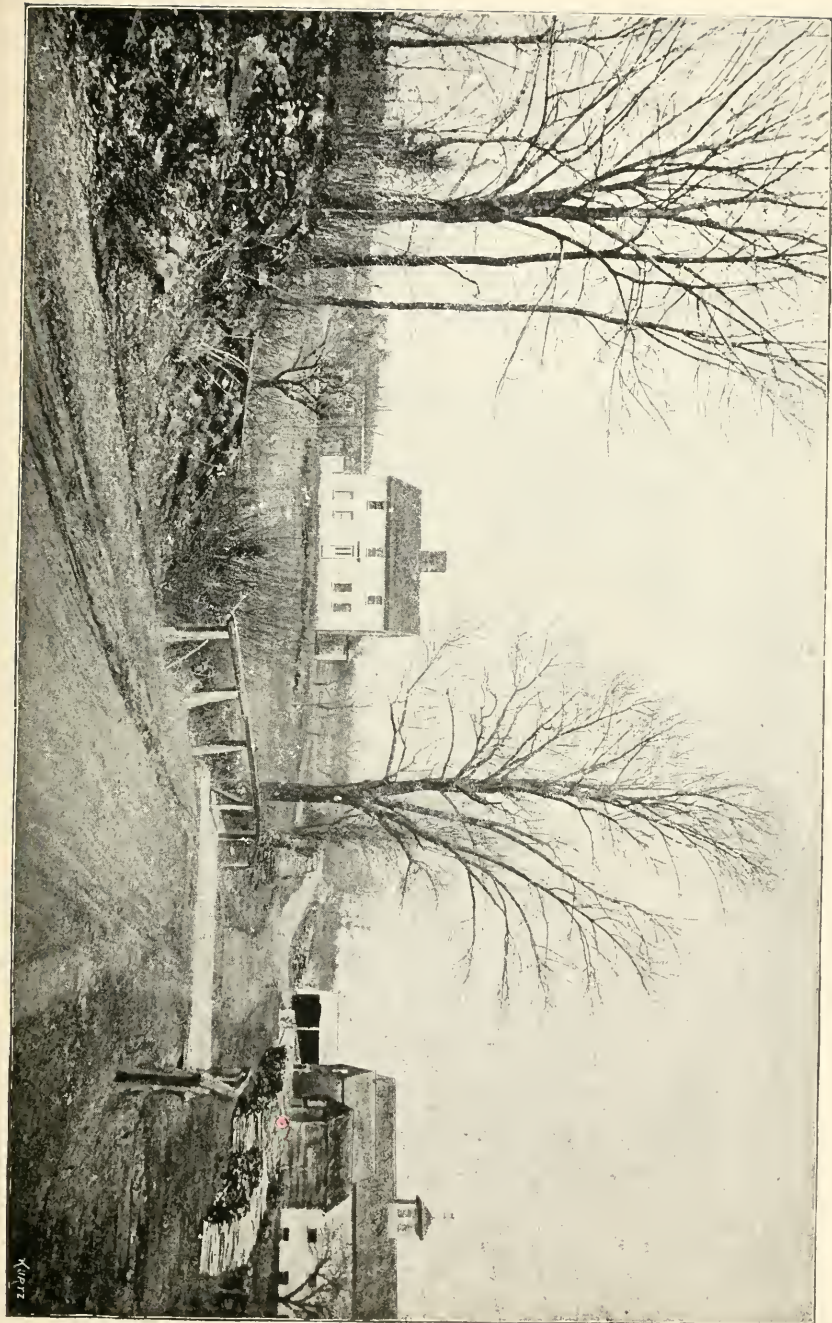
Best Canvass Covered Counters Made

UNIFORM QUALITY

PERFECTLY MOULDED

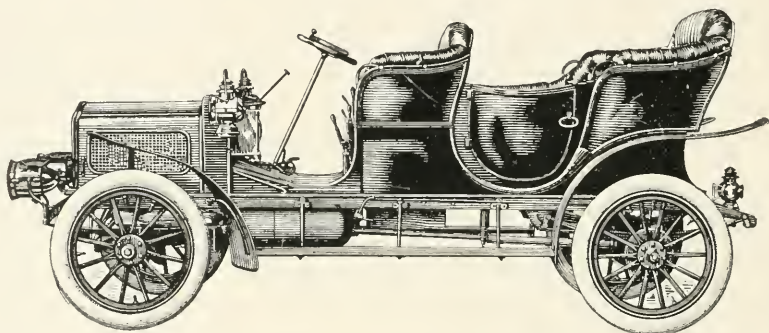
BEST UNION LEATHER

Finest Rough and Finished Splits



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WE
HAVE
...IT



Side
Entrance

WHITE

MODEL F. PRICE, \$2800

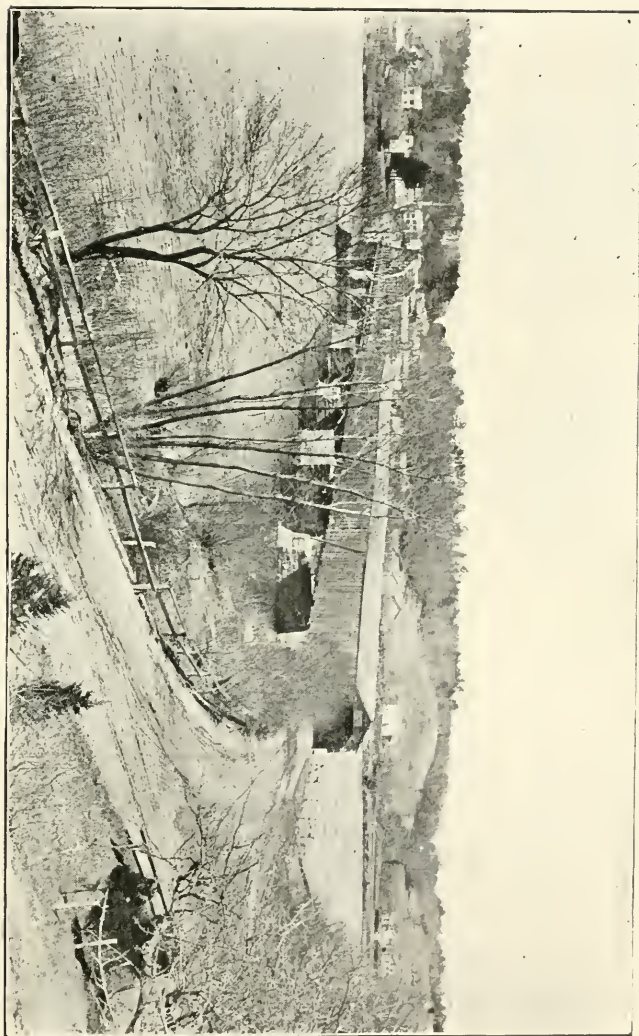
Wide liberal Side Entrance Door. Increased efficiency and
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White Garage, ³²⁰ Newbury Street

Big Bargains in Second-hand '03, '04 and '05 Models



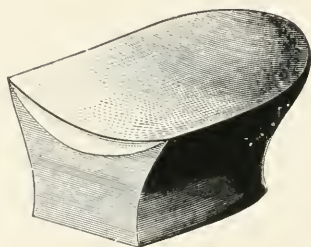
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ESTABLISHED 1874

S. W. Lakin & Co.

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WOMEN'S AND CHILDREN'S



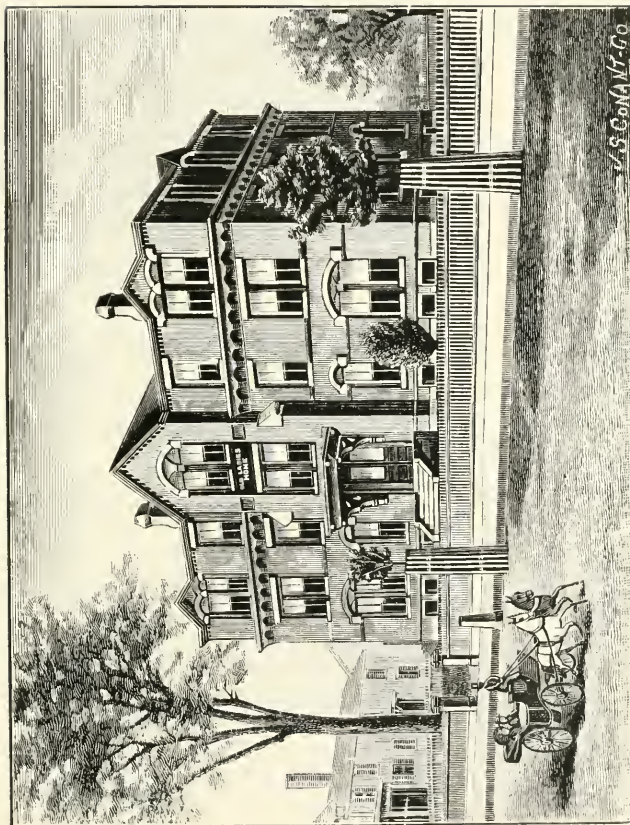
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Tanned Belt Ends

Spring Heels a Specialty. Samples Furnished and
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WARD HILL, MASSACHUSETTS



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THE PENTUCKET WOOD HEEL CO.

Are the largest manufacturers of Wood Heels in the world, and are therefore better fitted to supply the demands of export trade. We want to hear from buyers everywhere. Samples free. Our factory contains 20,000 feet space. Our prices the cheapest. Our plant the largest. Our heels the best.

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BELT SCARFING AND BELTING
HEELS A SPECIALTY

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A. DALTON AND COMPANY

Manufacturers of

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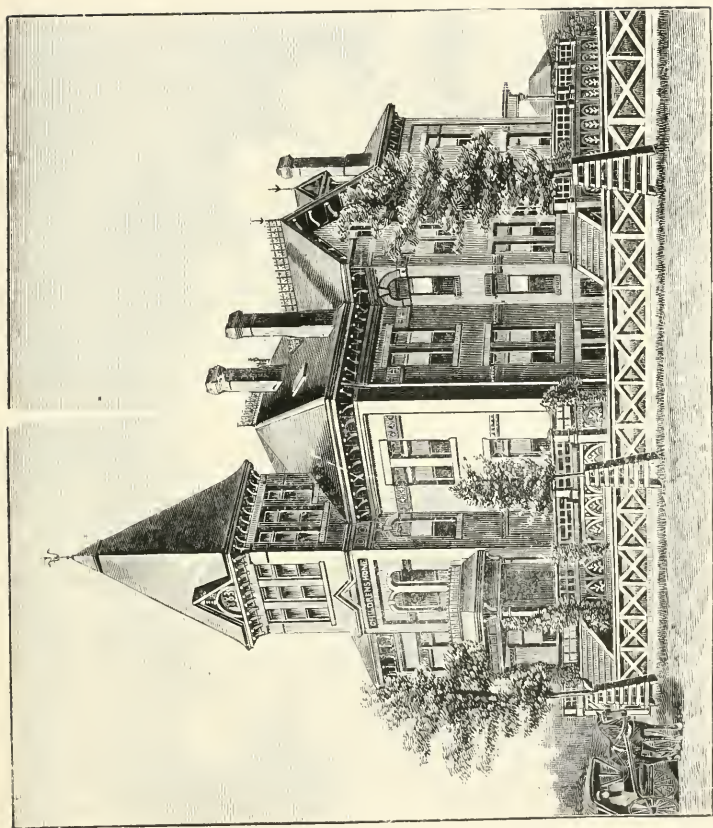
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HAVERHILL BLACKING CO.

MANUFACTURERS OF

Blackings, Stains, Waxes, Etc.

7 POTTER PLACE

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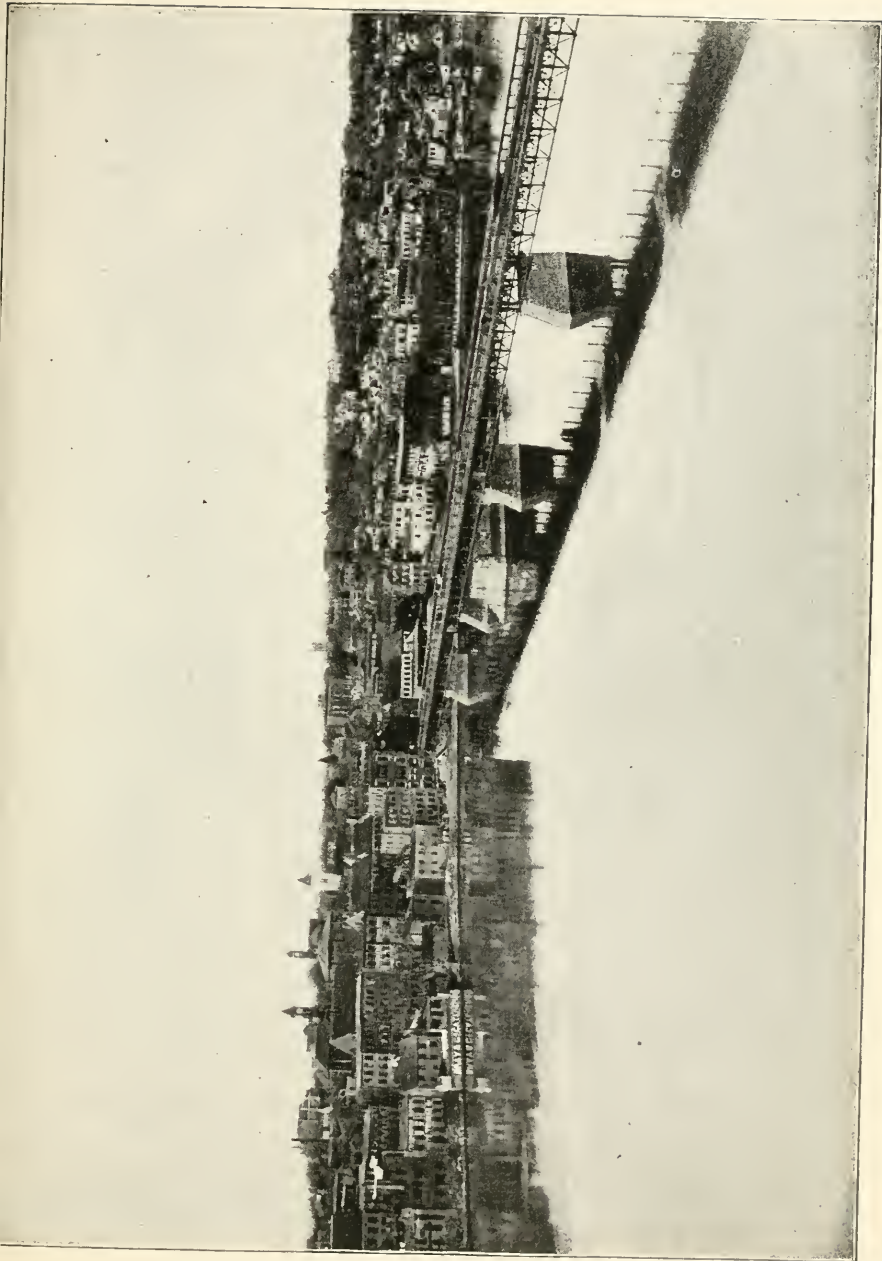
HAVERHILL, MASS.

HARRY T. PLUMSTEAD

DESIGNER AND
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Boot and Shoe
Patterns

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EDUCATIONAL ADVANTAGES

BY S. H. HOLMES, SUPERINTENDENT OF SCHOOLS

Like every other enterprising New England city, Haverhill has a complete and efficient system of public schools. These schools are housed in comfortable and convenient structures, located in the various sections of the city so that every child is within easy access of school privileges. The total number of school houses, large and small, which are now used for school purposes is thirty-three, having a total of one hundred and forty-five school rooms. These schools, with the exception of eight in the rural districts, are very carefully guarded and include all the various departments that are to be found in any complete public school system, including kindergarten, primary, intermediate, grammar and high school grades. The special subjects of drawing, music and manual training, including wood-working and iron-working, turning, pattern making, molding, machine tool work, drafting and mechanical drawing for the boys and sewing and cooking for the girls are also adequately provided for. Haverhill was one of the first New England cities to make provision for the teaching of manual and industrial training in her schools. A special building, designed and built for this particular work, was erected seven years ago, and stands a monument to Haverhill's enterprise and foresight in respect to the need for providing such a training for her youth.

The schools are experiencing a steady, healthy growth, as is every other of the interests of the city, and almost every year sees the erection of one or more new buildings to accommodate the increased number of pupils. These buildings are architecturally attractive, adding to the dignity and beauty of the city's thoroughfares, and are also admirably adapted to the purpose for which they are designed.

With a kindergarten system extensive enough to extend its benefits to practically every child of kindergarten age, with a modern, progressive, and effective system of elementary schools, with a high school which for work and standing is second to none in New England, with a special department of manual training so developed and fostered as to be of the greatest practical benefit to all the youth of the city, with school buildings modern, well-equipped and well cared for, with an ample equipment of books, supplies and school apparatus, and with a teaching force of a high order of ability and devotion to its chosen work, Haverhill children certainly enjoy excellent educational opportunities. All these advantages, added to the natural beauties of the city, its very low rate of mortality, and the democratic spirit which prevails among her people, makes Haverhill among the most desirable of New England cities both as a place of residence and a place to do business.

Established 1877

F. M. SHAW & SON, Corporation

Dealers in

Leather

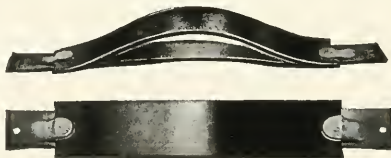
Manufacturers of

Heels and Rands

Specialty made of the HORSE SHOE RAND and heels for the foreign trade

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Curve



“The C & H
Arch Shank”

From the heel to the toe joints the foot is as rigid as the arm is from the elbow to the wrist. Still some shoemakers think a flexible shank is a good thing. Broken down insteps come from these thinkers.

“THE C & H ARCH SHANK” keeps the shoe in shape, prevents broken-down arch or instep, stops the ripping in the shank, making the shoes wear longer and costs but a fraction of a cent more than the old style shank.

THE C & H ARCH SHANK CO., BROCKTON, MASS.

The BLATZ-LEATHER CO.

Glazed Kid

ALBERT W. BLISS

NEW ENGLAND AGENT

34 SOUTH ST., BOSTON

CHURCHES AND SOCIAL ORGANIZATIONS

The city of Haverhill has good reason to feel proud of the opportunities for the culture of religious and social life offered to its inhabitants.

It has forty churches, many of them beautifully located, finely built and architectural ornaments to the city.

Their pulpits are filled by broad-minded men, who are deeply interested in the welfare of the municipality, as well as of their own people, and their influence is felt in the moral, social and political life of the community.

The opportunities for social enjoyment are many, all the leading, fraternal organizations being in a flourishing condition, with finely furnished halls and a membership noted for hospitality and good fellowship.

The leading club house of the city, the cut of which appears upon another page, is known as the Pentucket Club. It is situated upon one of the best corners in the city, opposite the common, and is equipped with everything desired in a modern club house. Its membership is largely composed of the leading business men.

There are many other clubs throughout the city, well located and well furnished, giving to one whatever he may desire in this line.

The new-coming resident will find a welcome to share our unexcelled religious and social privileges that will surely please.

HENRY N. BOURQUE

The Up-to-date Pattern Maker, Designer
and Originator of

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Always keeping in touch with all the latest creations in the
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HAVERHILL PUBLIC LIBRARY

BY JOHN GRANT MOULTON, LIBRARIAN

The Haverhill Public Library was founded in 1873 by the Hon. E. J. M. Hale, who gave the land for the site and \$30,000 in money on condition that, if the city accepted the gift, a board of trustees should be appointed by the Mayor and City Council, a further sum of \$30,000 should be subscribed by friends of the Library, and the City Government should pay the current expenses of the Library.

The proposition was accepted by the city, and the following trustees were elected,—Hon. E. J. M. Hale, James H. Carleton, James E. Gale, James R. Nichols, R. Stuart Chase, and John L. Holson. \$37,155.55 was raised by public subscription, and work was begun on the building in April, 1874. It was completed and occupied in May, 1875, dedicated Nov. 11, 1875, and opened to the public Nov. 18, 1875.

Edward Capen, the first librarian of the Boston Public Library, was appointed Librarian. The library opened with 20,962 volumes, of which 2,947 volumes were donated. The books were purchased at a cost of \$17,583.34. The cost of the building and furnishings was \$49,543.32. The total estimated value of the library, including site, was \$79,711.78. The current expenses were from the first paid in part by the city, and the dog tax was devoted to the purchase of books. In 1883 and 1884 it was withheld by the City Council. From 1885 to the present time the dog tax has been devoted to part payment of current expenses.

From the opening of the library until his death in 1881, Mr. Hale made many gifts to the library. Most of the pictures, busts, and other works of art were given by him. He left a legacy of \$100,000.00, half the income from which was to be devoted to the purchase of books and half to the payment of current expenses. His total gifts to the Library were as follows:

Original gift of land and money	\$42,556.23
Yearly gifts from 1875-81	32,500.00
Legacy	100,000.00

Total \$175,056.23

Other notable gifts and bequests to the library are:—

1888. From James E. Gale, legacy of \$15,000.00	
which with interest now forms a fund of	\$20,000.00
1897. From Mrs. Mary Carleton Flint, legacy of ...	692.02
From Mrs. Caroline G. Ordway and Herbert	
I. Ordway, in memory of Warren Ordway, a fund	
for the Bradford Branch of	2,500.00
1900. From James H. Carleton, a legacy which	
now amounts to	9,000.00
From Nathaniel E. Noyes, a legacy of	10,000.00

The total endowment of the library is now \$146,130.00.

The library has, in 1905, about 80,000 volumes, and is fifth in size among Massachusetts free city libraries. The collection is particularly

WARREN BEARDSLEY

Ladies' Footwear



54 WASHINGTON STREET, HAVERHILL, MASS.

Boston Office, 208 Albany Building

Haverhill Pattern Co.

Designers and Manufacturers of

BOOT AND SHOE PATTERNS

96 Washington St., Haverhill

Pattern Board and Binding

A. S. BAILEY & CO.

HAVERHILL PUBLIC LIBRARY—Continued

rich in books on the fine arts, American History, genealogy, and town history. About 3,000 of the best books of the year are added annually, and 197 current magazines, trade periodicals, and newspapers are on file in the reading room.

The reference room has on open shelves about 3,000 volumes of the best reference works, a library of classic and standard literature, and a special reference collection for High School teachers and pupils. At the information desk in this room is an attendant to assist the public in using the library.

The children's room has about 5,000 volumes on open shelves for home use and a complete card catalogue of these books. Teachers make their selections for school use from this room.

The library has four branches:—the Bradford branch in the centre of the Bradford district; the Washington Street branch in the business and factory district, and the Rocks Village and Ayers Village branches in the eastern and western suburbs of the city.

The Bradford Branch, formerly the Bradford town library, is a complete library of about 8,000 volumes, with open shelves. It has special funds of its own for the purchase of non-fiction and reference books.

At Washington Street, there is a reading room supplied with current magazines and newspapers, and a small collection of books on open shelves. Both the Bradford and Washington Street branches are connected by telephone with the main library, and books are delivered daily from the main library.

The branches at Ayers Village and Rocks Village have small permanent reference collections, and collections of books for circulation which are changed every three months. There is a weekly delivery to each of these branches from the main library.

The library has a loan collection of stereoscopic views, about 7,000 mounted and many unmounted pictures, which are largely used by the schools and study clubs. The upper hall of the building is used for exhibition purposes, and a continuous exhibition of pictures is on view there.

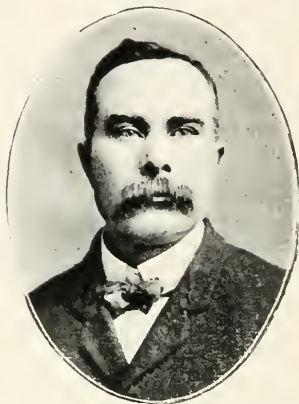
Of the special collections that of the first editions of Whittier and books about him is most important. It is probably the largest and best Whittier collection in existence. There is also a large collection of books and pictures on local history, and books printed in Haverhill, and by Haverhill authors. The file of newspapers published in Haverhill since 1793 is practically complete.

The library owns many valuable art treasures, most of which have been given by Haverhill people. A few of them are mentioned here.
From E. J. M. Hale:

Cast of the statue of Washington by Houdon. The original statue in Richmond, Va., is considered the best likeness of Washington ever made.

YOUNG BROS.

*Inner Soles, Pulp-Leather
Taps and Sheet Heeling*








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KINDS

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H. G. KEELER

Heel Manufacturer
Fibre Heels and 
Spring Lifts a 
Specialty   

29, 31, 33, 35 RAILROAD SQUARE
HAVERHILL, MASS.

HAVERHILL PUBLIC LIBRARY—Concluded

Marble bust of Whittier by Preston Powers.

Arrowsmith's London atlas from the estate of Daniel Webster, which was used by Webster in negotiating the Ashburton Treaty of 1842 that settled the north-east boundary of the United States.

Ames portrait of Daniel Webster, considered one of the best portraits of Webster, and valued at \$5,000.00.

From E. J. M. Hale and James H. Carleton:

Set of Audubon's "Birds," which was the second set delivered to American subscribers and which was owned originally by Daniel Webster.

Co-operation with the schools is an important feature of the educative work of the library. A collection of books selected by the teacher or by the library assistant in charge of this work is sent every four weeks to each grammar school-room in the city. Eleven traveling libraries, containing about 55 books each, circulate among the union schools. Teachers bring their classes to the library, and the library assistant visits the schools to keep in touch with their courses of study and to explain the use of the library. The total circulation of books in the schools during 1904 was 15,390.

Two rooms in the building are available for the use of teachers, school classes, and study clubs. One of them is arranged particularly for the display of pictures and books.

The library keeps in touch with the public by means of weekly lists of books printed in the newspapers, and the display of lists, posters, and pictures on the bulletin boards at the main library and branches. A bulletin of new books is published every two months and distributed free. Lists of "Periodicals Currently Received" and "Italian Books at the Public Library" have been recently printed.

The total circulation for 1904 was 152,765 volumes, an average 3.9 to each inhabitant; 68 per cent. of this circulation was fiction. The circulation of pictures was 6,056. In circulation the Haverhill library ranks tenth among Massachusetts free city libraries. In population the city ranks twelfth in the State.

The main library is open on week days, except holidays, from 9 A. M. to 9 P. M.; Sundays, Nov. 1 to May 1 from 2 to 6 P. M.

The present officers of the library are—

Trustees:—Roswell L. Wood, Mayor, Chairman ex-officio; Albert L. Bartlett, Secretary; R. Stuart Chase, Treasurer; John L. Hobson, George C. How, George H. Carleton, Charles D. Porter.

Librarian:—John Grant Moulton.



ALVAH L. WISWELL

FINE SHOE STITCHING

3 Sanders Court, Haverhill Mass.

Established 1878

P. J. FITZGERALD

Manufacturer of

**Heels, Toplifts and
Flexible Insoles**

**Rear 22 to 28 Washington Street
Haverhill, Mass.**

GENERAL BUSINESS INTERESTS

Since about 1743 Haverhill has been important as a business centre. Her early merchants won fame and riches, and had much to do with the rapid development of this country. From these early times Haverhill has been the central place for a very large and rich district, and has always had a reputation for its up-to-date retail stores, which today are conceded to be the best in all this section. The reasonable prices, and liberal treatment given customers by our merchants has given Haverhill a position where her business men do not fear trade competition. The excellent opportunities offered by our traders for purchasing goods has induced capital to make it possible for the large suburban population to reach our stores by quick transportation. On a pleasant day our streets are filled with busy shoppers. Haverhill is the natural centre of trade for almost 150,000 people. Our business men are up-to-date, and pushing for more business all the time. Their bright and attractive advertisements have more than a local reputation. Our business men have the best of bank accommodations.

We have six National Banks and one Trust Co. which receive deposits subject to checks. There are three Savings Banks and two Co-Operative Banks. Haverhill has the record of its long years of Banking Institutions that no one ever lost a dollar by any of its banks.

The Merrimack National Bank is the oldest, and is one of the most progressive banks in the city today. Capital stock \$24,000, surplus \$120,000, and deposits of about \$800,000. Charles W. Arnold, the owner of the largest leather house in the world, is its President.

The Haverhill National Bank has a capital of \$200,000 and surplus of \$200,000 and deposits of about \$800,000. John E. Gale, a leading manufacturer, is President.

The first National Bank has a capital of \$200,000, surplus \$120,000, and deposits of about \$400,000. C. H. S. Durgin, one of our progressive men, is President.

The Merchants' National Bank has a capital of \$150,000, surplus \$50,000, and deposits of about \$400,000. L. H. Chick, retired shoe manufacturer, is President.

The Second National Bank has a capital of \$150,000, surplus of \$50,000, and about \$300,000 deposits. John A. Gale of Brookline is President. The Essex National Bank has a capital of \$100,000, surplus of \$20,000, and deposits of about \$200,000. Warren Emerson, a prominent business man, is President.

The Haverhill Safe Deposit and Trust Co. is located at 163 Merrimack St., and is a prosperous institution.

The Haverhill Savings Bank is one of the leading Savings Banks of the State. It has over 15,000 depositors, and over \$5,000,000 in deposits. The City Five Cent Savings Bank is located at 48 Washington St. It has deposits of over \$2,000,000.

The Pentucket Savings Bank, located at 42 Washington St., has deposits of over \$1,500,000.

The Haverhill Co-Operative Bank and The Citizens' Co-Operative Bank are both prosperous institutions, and are abreast of the times in looking after the interests of their clientage, and are always ready to help any deserving person to build and own their own homes.

We Can Supply
Anything
From a Tack
to a
Full Factory Equipment

IF THERE IS ANYTHING
YOU WANT, WRITE US

*United Shoe
Machinery Co.*

205 LINCOLN STREET, BOSTON, MASS.

S. W. WINSLOW, PRESIDENT
GEORGE W. BROWN, TREASURER

THE HAVERHILL SHOE AT HOME AND ABROAD

It is an old story, but we never tire of it—the tale of the Haverhill shoe, not only at home but abroad.

Practically every new style and shape, in shoes and slippers for women, originates in Haverhill, and the ideas are as religiously and industriously copied as are the Parisian-made gowns in the world of dresses.

At no time in her interesting shoe-making history has the product of local shoe manufacturers been more highly regarded than at the present moment. This, too, in spite of the fact that women's shoes are more extensively produced in other communities than ever before. It is a deserved tribute to the average Haverhill-made shoe to say that it can be copied but not duplicated.

A question of vital importance to the shoe manufacturing interests of this country, and upon which there is a wide difference of opinion among thoughtful men, is at the present time demanding recognition. That question is, shall we, for the sake of relief from an unjustifiable duty on hides, assent to the removal of the duty on shoes which has safe-guarded the American market during the growth of an industry which today stands second only to that of textile manufacturing?

It is not our purpose here to consider the merits of this question, for it seems to us there is a slight relationship between the two propositions. Moreover, it is an accepted fact that any benefits resulting from a duty on hides are confined within a very limited sphere and to a few individuals, while its baneful effects are felt throughout the length and breadth of this land, especially so in those manufacturing centres where effort is made to compete with other nations for the markets of the world. Much is heard now-a-days of the "American invasion" on the part of our progressive shoe manufacturers, and there is much truth in the claim, although at present our possession of foreign trade is more sentimental than actual, and one must not get the idea that the foreigners have laid down their arms and are calmly looking on. Our neighbors are keenly alive to the situation and are exerting every influence to turn the advancing tide, and they have many advantages over the American manufacturers, especially in the items of labor and materials. In the matter of bottom stock the advantage to the Englishman is so complete that there is actually no comparison. Were it not for the fact that our factories are better organized, the product more concentrated, with a more complete system of operation, and (for the time being) the employment of more modern machinery, there would be but small opportunity for us to compete against these substantial advantages. How long can we keep our cousins out of the possessions we now enjoy, and when can we acquire the advantages that count for so much in their favor? To be sure, our goods have more style, better fitting qualities, and are lighter and more attractive than the foreign products, but there are no patents on these accomplishments, and they can be acquired as we secured them,—through the stress of competition. Now, if the for-

A. F. CLAPP & CO.

Manufacturers and Dealers in

SHEEP LEATHER

Imitation Calf, Black and White Napa Stock, Colors, Calf
Finished Black, Glazed Black, Russets, Imitation Chamois

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T. R. Hill

Manufacturer of

Cut Toplifts
Flat Counters
Leather Shanks

Leather Whole and Pieced Heels, Leather Board Heels and Spring Heels
Special attention given to Contract Work on Moulded Counters
(Stewart Machines Used)

30, 32, 34, 36, 38 Wingate St., HAVERHILL, MASS.

Telephone Connection

THE HAVERHILL SHOE—Concluded

eigner buys his labor and materials at a price noticeable below that paid by our manufacturers, and acquires the advantages that we possess and that until recently he has known nothing of or ignored, why shall we not be called upon to exert ourselves to the utmost, not only in our efforts to invade new fields, but in maintaining ourselves at home?

America leads in the material for shoes as well as in the finished article. There is, in its fine texture and beautiful finish, no kid like our chrome-tanned skins, which are a new and recent discovery, and the volume with which they find their way into foreign markets is making it detrimental and embarrassing to home manufacturers, and raises the price too high for comfort.

It would be a pleasure and satisfaction to use only the best selections of skins in all our shoes if our customers would stand the price, but goats and kids will persist in not always being sleek and fat when they are led to slaughter, and the starved and neglected are sure to show their condition and breeding after they go into the vat as well as they do when they roam the plains and pastures.

Haverhill, however, is enjoying a fair measure of foreign trade. From small beginnings our exports of boots and shoes have grown tremendously in a few years, and today, so popular has American-made footwear become, that, according to the official figures of our Treasury Department, the boot and shoe exports last year were valued at almost six and a half million dollars. This has come about largely because we put into our footwear that style and durability usually lacking in the foreign article, besides giving to our cousins a shoe that would fit the foot and give comfort to the wearer.

The new Australian tariff, it is predicted, will do much to exclude the cheaper lines of footwear to the benefit of the Australian manufacturer, who has learned much from the American system of shoe-making and who is now equipping his factory with the latest American shoe machinery. This will enable him to manufacture the cheaper lines of boots and shoes for home consumption and do much to exclude shoes of the same grade made by foreign manufacturers. On the higher-priced lines, however, America will continue to enjoy a large trade, and it will take considerable time for Australian manufacturers to reach the position obtained by our manufacturers in making of fine footwear. Trade in New Zealand just now is very good, in fact better than in Australia, with England our chief competitor in both places.

Haverhill's export business now practically in its infancy, must become a most important accession to the industrial and manufacturing interests of the city. The foreign demand for Haverhill shoes is steadily and persistently increasing. The adaptation of our shoe making to foreign style ideas is gradually lessening, so that the time is not far distant when the shoes which set the pace in American shoe styles will not be changed to the slightest degree for foreigners' feet.

The future is indeed bright!



T. S. Ruddock & Son

Sole Makers of Men's
Veda Calf Shoes



Sold only through Exclusive Agents
all over the United States

HAVERHILL, MASS.



T. S. RUDDOCK & SON
Shoe Manufacturers

The NEW HAMPSHIRE TRACTION CO.'S LINES

Make the swiftest time between all points in the Merrimack Valley

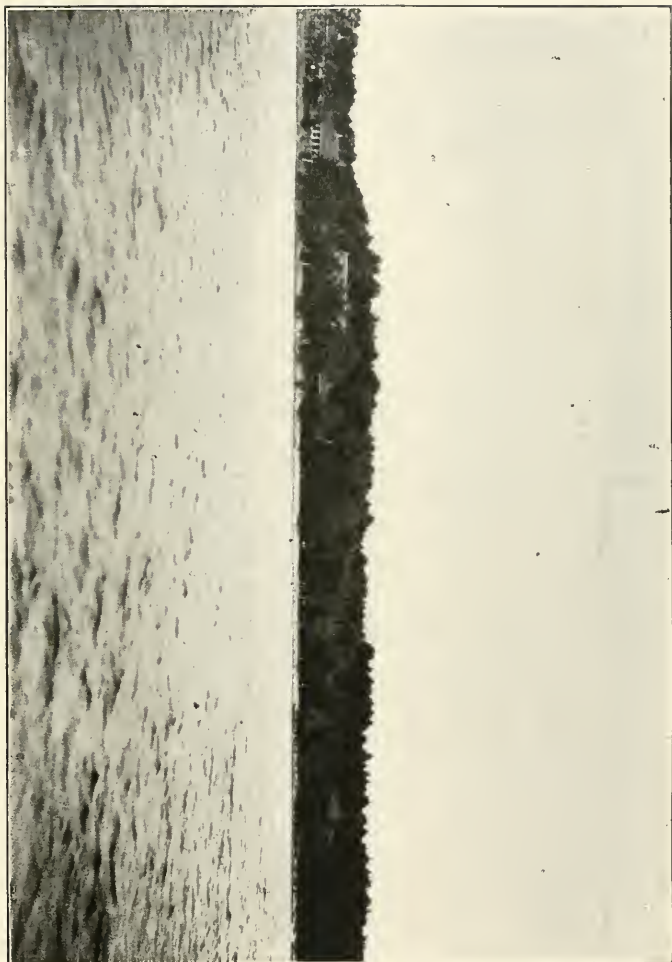


Regular time between Haverhill and Lawrence, 45 minutes; by any other line, 1 hour, or by way of Ward Hill, 1 hour and 15 minutes. Between Haverhill and Lowell, 1 hour, 37 minutes; other lines, 2 hours. Between Haverhill and Nashua, 1 hour, 37 minutes; other lines, 3 hours, 15 minutes. Between Lowell and Nashua, 1 hour, 15 minutes; other lines, 1 hour, 15 minutes. Between Nashua and Lawrence, 1 hour, 22½ minutes; other lines, 2 hours, 15 minutes. Between Haverhill and Hampton Beach, 1 hour, 45 minutes; other lines, 2 hours, 15 minutes. Between Haverhill and Salisbury Beach, 1 hour, 45 minutes; other lines, 1 hour, 45 minutes. Between Lawrence and Hampton Beach, 2 hours, 30 minutes; other lines, 3 hours, 15 minutes. Between Lawrence and Salisbury Beach, 2 hours, 30 minutes; other lines, 2 hours, 45 minutes. Between Lowell and Hampton Beach, 3 hours, 30 minutes; other lines, 4 hours, 15 minutes. Between Lowell and Salisbury Beach, 3 hours, 30 minutes; other lines, 3 hours, 45 minutes. Between Nashua and Hampton Beach, 3 hours, 30 minutes; other lines, 5 hours, 30 minutes. Between Nashua and Salisbury Beach, 3 hours, 30 minutes; other lines, 5 hours. It is not generally known that the **shortest routes to Hampton, Rye, Salisbury and Seabrook Beaches** are by the lines of the New Hampshire Traction Company, and the above figures are given so that the public, especially those living far distant from the ocean, may see that much valuable time may be saved by taking the New Hampshire Traction Company's lines.

Popular Canobie Lake Park—the sensation in pleasure grounds—is reached exclusively by these lines.

For special cars, picnic dates or other information, call on or address **FRANKLIN WOODMAN**, General Manager, 50 Merrimack Street, Haverhill, Mass.

Telephones 65 and 66



" PANORAMIC VIEW OF CANOBIE LAKE PARK FROM THE LAKE "

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Manufacturers of

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Women's, Misses' and Children's Turned Counters
Fitted Taps a Specialty

42 PHOENIX ROW, HAVERHILL, MASS.

NEW ENGLAND 'PHONE

TRANSPORTATION FACILITIES

The city of Haverhill is situated on the main line of the western division of the Boston and Maine Railroad, about 33 miles from Boston. It has 25 trains each way daily. The fast express trains make the run in 45 minutes. A branch line gives direct communication with Newburyport, Salem and Lynn.

The Merrimack River is navigable to Haverhill, and a large amount of shipping is carried on from Haverhill to numerous cities on the Atlantic Coast. With a tide-water dam built across the river at a point below the city, for which money has been appropriated by Congress, for a survey, all sea-going crafts can reach our wharves. Enormous quantities of coal come direct by boat, and the Standard Oil Co. have wharves, and large reservoirs for receiving and distributing oil, located here. Haverhill has had extensive shipping interests since its early history.

The Electric Street Railway lines entering Haverhill make it the largest electric road centre in the State.

The Boston and Northern operate over its principal streets, and have a branch line extending to Lawrence on the west side of the river, and Andover and Boston on the south. Their line also extends down the river, through Groveland and West Newbury to Newburyport, and connects there with the Beaches. The Southern New Hampshire enters the city from the west, has a direct line to Lawrence, also Lowell, Nashua and Salem, N. H. Its lines also extend easterly and passing through Plaistow and Newton, N. H., touch Amesbury and Hampton Beach.

The Citizens' Line enters the city from the east, passes through Merrimac and Amesbury, and extends to Salisbury Beach, and connects at Salisbury Square for Newburyport.

The Georgetown and Rowley Road enters the city across the bridge from the south. It connects Georgetown, Ipswich and Rowley, and through to Boston, and by branch to Newburyport.

Work is now going on that will complete the finest equipped line in New England, connecting Haverhill with Manchester, and by a more direct line with Boston. There is to be built a bridge, across the river, at Washington Square, over which this line will pass. It will be a double track line from Haverhill to Boston, on which express trains will be run, and freight carried. Still other lines are under consideration, and without doubt Haverhill is destined to continue to hold the first place as an electric road centre. By consulting the proper maps this will clearly be demonstrated by Haverhill's location.

These electric lines place Haverhill in close communication with all the adjacent territory, and the electric car rides from Haverhill as a centre cannot be duplicated for scenery and varied attractions. The Beaches and numerous beautiful Lakes and Ponds are thus within easy reach, and the cars during the summer months have an enormous traffic over all lines. The rates are reasonable, and the humblest can get a chance to enjoy the seashore or country and escape the heat and dust of the city. The historical points of interest are numerous and add much interest to the trolley rides. The working men are fast building homes, on all lines, and thus enjoy the country after their day's work is over.

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Die Block Planer and Heel Maul Manufacturer

Circular, Jig and Band Sawing, Turning, Furniture
Repairing and General Jobbing

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THE O. A. MARTIN WOOD HEEL CO.

Manufacturers of Wood Heels

Of every description

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Soles, Taps and Stiffenings

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Warranted

62 and 64 Phoenix Row, Haverhill, Mass.

B. F. BICKUM & CO.

Manufacturers of

Heels, Pasted Squares and Flexible Soles

Spring Heels a Specialty

No. 29 Sander's Place, rear of Washington Street, Haverhill, Mass.

G. L. WILLIAMS

Established 1873

Dealer in

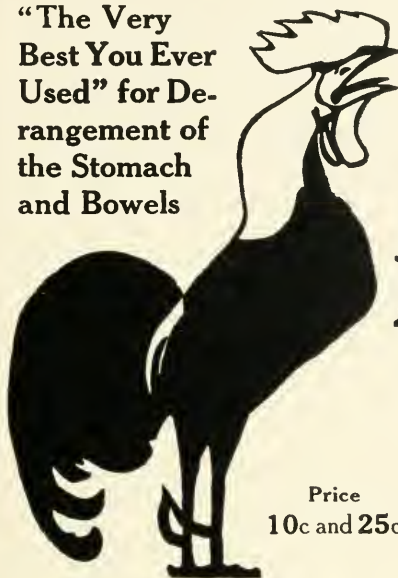
Remnant Leather

Manufacturer of Ladies' Boot and Shoe Heels

Connected by Telephone

61-63 Wingate Street, Haverhill, Mass.

“The Very
Best You Ever
Used” for De-
rangement of
the Stomach
and Bowels



Half, or One or Two

**“Good
Morning
Call”
Tablets**

Price
10c and 25c

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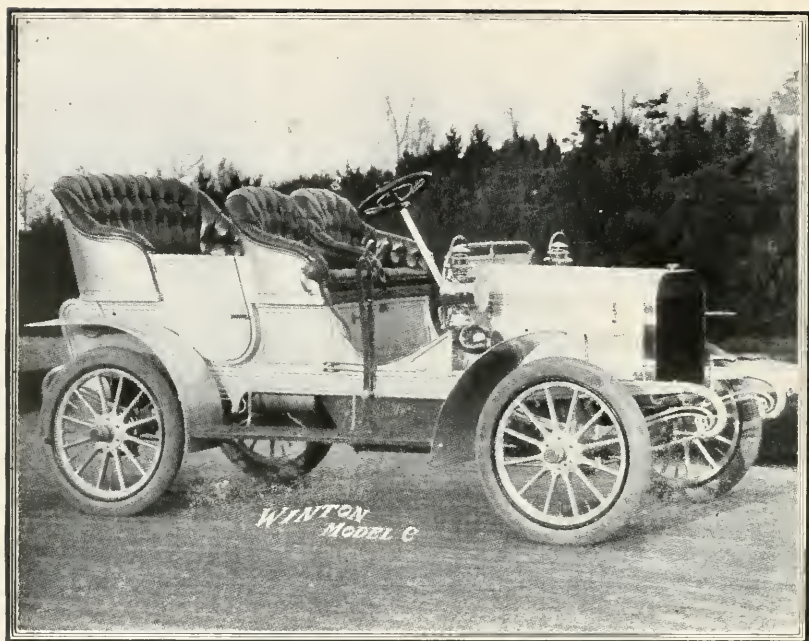
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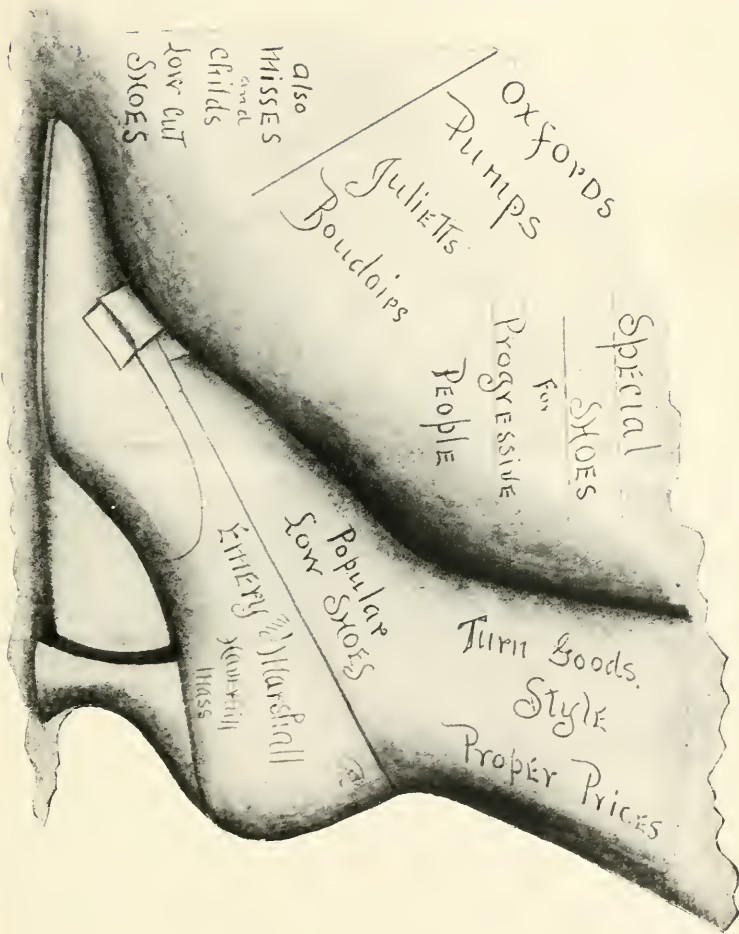
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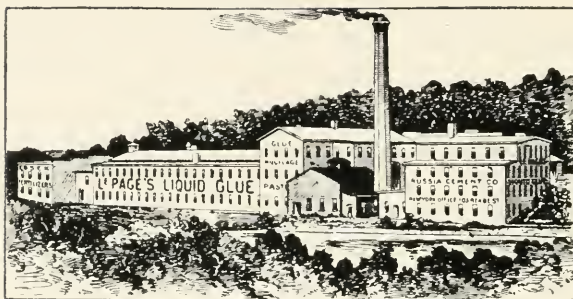


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